



#### Welcome!

The Grantseeker Information Webinar will begin in several minutes. Your presenters today are:



Logan Roddy
Grants Manager
The Community Foundation
for Greater New Haven



Jackie Downing
Senior Director of Grantmaking
and Nonprofit Support
The Community Foundation
for Greater New Haven



Valerie Knight-DiGangi
Program Officer
Valley Community Foundation



Stephanie Chung
Nonprofit Support and
Grants Manager
The Community Foundation
for Greater New Haven

# Grantseeker Information Webinar

Thursday, January 12, 2023 10:30 a.m. – 12:00 p.m.

in partnership with



#### The COMMUNITY Foundation for Greater New Haven



Valley towns (shaded in gray) are served by the Valley Community Foundation

#### Competitive Grant Eligibility

 501(c)3 or equivalent or find a sponsor

Majority of services in our 20-town region

Limited capital project funding available

Nondiscriminatory practices  Grant reports must be up-to-date

Certain projects less likely to be funded



### Grantmaking in 2023



- ✓ 2023 is a year of transition for The Community Foundations.
- ✓ Responsive Grants are for one year.
- ✓ Nonprofits in the TCF service area are eligible to apply for general operating support grants.
- ✓ Statewide and multi-region nonprofits are eligible to apply for program support grants.
- ✓ Capital Project Support will be a separate process.

#### 2023 Competitive Grant Opportunities

#### Greater New Haven and Valley-based organizations

Name	Purpose	Deadline
Responsive Grants - General Operating Support (GOS); (>50% of population served living inside 20-town region)	Flexible funding; up to \$50,000	March 2, 2023, 5 p.m.
Responsive Grants - Statewide or Multi-Region Program support for GNH area programming (>50% of population served living outside 20-town region)	Flexible funding; up to \$50,000	March 2, 2023, 5 p.m.
Responsive Grants – Capital (>50% of population served living inside 20-town region)	Capital expenditures; up to \$60,000	Letter of intent by August 1, 2023
Nonprofit Animal Shelter Grants	Flexible funding; up to \$7,500	Ongoing
Nonprofit Management Program for Emerging Leaders of Color	Leadership development; flexible funding; \$10,000/yr; 2-year grants	June 5, 2023, 5 p.m.
Consultant Support Program	Short-term project for building capacity; one time per year.	Ongoing
Basic Needs Fund	For basic materials needs support	TBD
Community Fund for Women & Girls	Pathways to Economic Security for Women	TBD

# Responsive Grant Type General Operating Support (GOS)



Flexible funding that a nonprofit organization can use to further its mission rather than for a specific purpose or project.

- More than 50% of the population served by the organization must live in Greater New Haven and/or the Valley.
- The Applicant must have an up-to-date, published giveGreater.org® profile.
- The Applicant must have had active programming for at least two years.
- An organization cannot apply if it has a current GOS grant that extends beyond 2023.
- Grants up to \$50,000; only one-year grants to be awarded.
- Application available on <u>www.cfgnh.org</u> and <u>www.valleyfoundation.org</u>

# Responsive Grant Type Program Support for Statewide and Multi-Region Organizations



For a new or existing specific segment of an organization's work that services one or more towns in The Community Foundations' region.

- More than 50% of the population served by the organization must live outside Greater New Haven and/or the Valley.
- Applicants must have an up-to-date, published giveGreater.org<sup>®</sup> profile.
- The Applicant must have had active programming for at least two years.
- An organization cannot apply if it has a current GOS grant that extends beyond 2023.
- Grants up to \$50,000; one-year grants to be awarded.
- Application available on <u>www.cfgnh.org</u> and <u>www.valleyfoundation.org</u>

#### 2023 Review Process and Timeline

#### Responsive General Operating Support

Feb. 23

> giveGreater.org® profile due 5 p.m.

Mar. 2

Application due 5 p.m.

July

Funding decisions made by Boards after full review of applications





# Responsive Grant Type Capital



For capital projects like land/building acquisition, construction, renovation, physical plant improvements, equipment purchases.

- Applicants must have a published giveGreater.org® profile.
- An organization cannot apply if it has a current GOS grant that extends beyond 2023.
- The Applicant must have had active programming for at least two years.
- Grants up to \$60,000; one- or two-year grants to be awarded.
- Details on application process will follow; letter of intent will be due August 1, 2023.
- If invited to apply, grants will be considered in December.

#### **Animal Shelter Grants**



- Funding for any nonprofit animal shelter serving Greater New Haven.
- Up to \$7,500 per year; rolling applications.
- 8-week turnaround.
- Application will be available on www.cfgnh.org and www.valleyfoundation.org

### Nonprofit Management Cohort for Emerging Leaders of Color



- Leadership development for emerging leaders of color.
- Flexible funding \$10,000 per year/two years.
- Applications opening April 2, 2023; Deadline to apply June 5, 2023.
- Applicant is program participant, NOT organization.
- Application will be available on www.cfgnh.org and www.valleyfoundation.org

### **Consultant Support Program**

- Short-term project for building capacity or Board/staff work on diversity, equity, inclusion & belonging.
- Consultant Support Program

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- Can cover consultant's time and some other expenses.
- One time in 2023.
- For information, contact:
  - Stephanie Chung, schung@cfgnh.org
  - Valerie Knight-DiGangi, vdigangi@valleyfoundation.org

#### 2023 Competitive Grant Opportunities

#### Greater New Haven-based organizations only

Name	Purpose	Deadline	Eligibility
Small Grants  - Program  - Capacity Building  - General Operating Support	For direct service programs, infrastructure improvement or flexible funding; time sensitive requests; one year only	Ongoing	<ul><li>Operating budget</li><li>&lt;\$2M</li><li>Up to \$15K</li></ul>
Sponsorships	One-day, in-person or virtual fundraising events	Ongoing	All
The Quinnipiac River Fund	For projects that protect and conserve the Quinnipiac River	January 20, 2023, 5 p.m.	All working on the watershed

# Small Grant Types Program Support



- For a specific new or existing program.
- Available to organizations with annual operating budgets less than \$2M.
- Up to \$15K per year; rolling applications.
- 8-10 week turnaround.
- Contact Logan Roddy <u>Iroddy@cfgnh.org</u> for application.

# Small Grant Types Capacity Building Support

- For short-term financial assistance to build the infrastructure of an organization for long term success.
- Includes small capital requests.
- Available to organizations with annual operating budgets less than \$2M.
- Up to \$15K per year; rolling applications.
- 8-10 week turnaround.
- Contact Logan Roddy <u>Iroddy@cfgnh.org</u> for application.



# Small Grant Types General Operating Support



- Flexible funding.
- Available to organizations with annual operating budgets less than \$2M.
- Up to \$15K per year; rolling applications.
- 8-10 week turnaround.
- Contact Logan Roddy <u>Iroddy@cfgnh.org</u> for application.

# Sponsorships Greater New Haven-based organizations



- One-day fundraising events; virtual or in-person.
- Neighborhood events.
- Up to \$2,500; rolling applications.
- 4-week turnaround.
- Applications available on <u>www.cfgnh.org</u>



#### 2023 Competitive Grant Opportunities

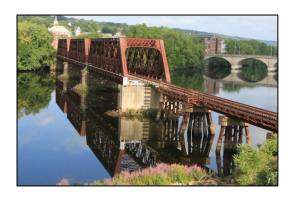
#### Valley-based organizations only

Name	Purpose	Deadline	Eligibility
Valley Community Grants	Civic engagement efforts	March 3, 2023, 5 p.m.	2 or fewer FTE staff members
Valley Sponsorships	Events, fairs	Ongoing	All
Valley Needs and Opportunities Grants	Innovative programs and emergency needs	Ongoing	All orgs; Up to \$10,000
COVID-19 Response and Recovery Fund	Response and recovery phase of the COVID -19 pandemic	Ongoing	All

### Community Grants Valley-based organizations

- For civic engagement.
- Available to organizations that are based in the Valley towns of Ansonia, Derby, Oxford, Seymour and Shelton, or whose majority of services are performed in these towns.





- Available to organizations with two or fewer full-time equivalent staff members.
- Organizations do not have to be 501(c)3 or equivalent.
- Up to \$2,500; deadline to apply: March 3, 2023; awards in May.
- Applications available on <a href="https://www.valleyfoundation.org">www.valleyfoundation.org</a>

### Sponsorships Valley-based organizations



- One-day events.
- Available to organizations based in the Valley towns of Ansonia, Derby, Oxford, Seymour and/or Shelton, or whose majority of services are performed in these towns.



- Organizations must be a 501(c)3 or equivalent, or must have a fiscal sponsor.
- Up to \$2,500; rolling applications.
- Applications available on <u>www.valleyfoundation.org</u>

#### **Needs and Opportunities Grants**

#### Valley-based organizations

- For innovative and ongoing programs and emergency needs.
- Available to organizations that are based in the Valley towns of Ansonia, Derby, Oxford, Seymour and/or Shelton, or whose majority of services are performed in these towns.





- Organizations must be a 501(c)3 or equivalent, or must have a fiscal sponsor.
- Up to \$10,000; rolling applications.
- Applications available on <u>www.valleyfoundation.org</u>

### 3 Steps Before You Apply



Do your research.



Identify collaborators and partners.



Structure your program and request.

### Grantmaking in 2023 – What is the right application for your organization?

- Deadline vs. rolling
- Eligibility criteria
- Level of funding needed
- Type of funding needed
- When funding is needed

### **Grantmaking Technical Assistance**

Nuts & Bolts Webinar • Tuesday, January 24, 2023

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10:00 a.m. - How to Choose the Right Grant Application
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10:30 a.m. - Responsive (GOS & Multi-region Program), Emerging Leaders, Consultant Support

11:00 a.m. – Valley Community Foundation (Needs & Opportunities Grants, Sponsorships and Community Grants)

11:30 a.m. – Greater New Haven-specific (Small Grants and Sponsorships)

To register for upcoming workshops: <a href="https://www.cfgnh.org/events/nuts-bolts-of-grantmaking-2023">https://www.cfgnh.org/events/nuts-bolts-of-grantmaking-2023</a> Registration is open now.

### Login Screen for Online Applications Blackbaud

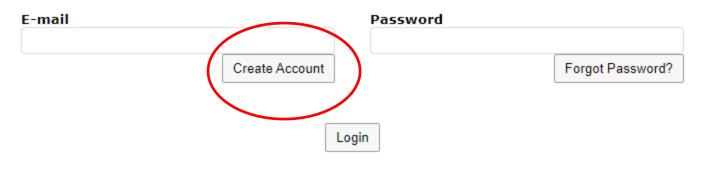




#### Please Sign In

#### Welcome to our Online Application Site

- If you are a first time applicant, click the "Create Account" button before entering email.
- If you have an account, please sign in using your e-mail address and your password.
- If you have an account, but can't remember your password, enter your email address and click the "Forgot Password?" button.





- Applicants requesting a Responsive Grant must create or update a giveGreater.org® profile as part of the application.
- To complete a giveGreater.org<sup>®</sup> profile, contact Stephanie Chung at schung@cfgnh.org.
- A giveGreater.org® profile is different than a Great Give profile.
- If your organization has an active www.giveGreater.org® profile that is viewable to the public, the expiration date must be after February 23, 2023. If the date is before February 23, 2023, it must be updated.

### Benefits of having a giveGreater.org profile

#### No Cost

A giveGreater.org® profile is free. There is no cost to maintain a profile and no monthly fee for online giving access.

#### **New Donors**

Nonprofits report receiving gifts from new donors.

#### **Access to Special Trainings**

Nonprofits with a published profile can participate in special workshops, such as those created to help engage donors, strengthen marketing and social media outreach and properly account for gifts received during The Great Give®.

#### **Multiple Uses**

giveGreater.org® nonprofit organizations report using their profiles to apply for grant funding; others use it as an outreach tool or for Board/staff orientation.



A 36-hour, online-giving event to support local nonprofits





An opportunity to attract new donors and win thousands of dollars in matching funds and prizes for your organization. Be sure your nonprofit is registered to participate at TheGreatGive.org

### Reporting Grant Progress Conditions

The following are conditions of all responsive grants:

- Submission of an annual report on the progress made toward outcomes.
- Updates to a grant recipient's existing giveGreater.org® profile if applicable.



Resources		
General Questions	Jackie Downing	jdowning@cfgnh.org
General Questions Technical Support for Online Applications	Logan Roddy	Iroddy@cfgnh.org
Reporting and Evaluation Questions Outcome Questions	Kara Straun	kstraun@cfgnh.org
Sponsorship and giveGreater.org® Questions	Stephanie Chung	schung@cfgnh.org
Animal Shelter Grants	Luis Rodriguez	Irodriguez@cfgnh.org
All Valley Grant Processes General Questions	Valerie Knight-DiGangi	vdigangi@valleyfoundation.org

### Questions?

Thank you!

in partnership with

VALLEY COMMUNITY

