



It has hit a  
**WALL.\***

\* The New York Times — February 17, 2013

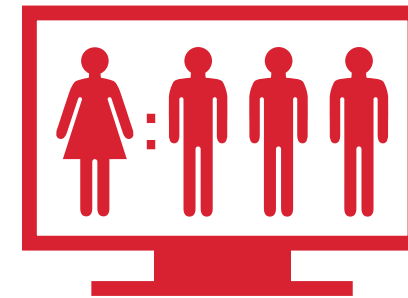
“Come on,” you reasonably ask.  
“Are things really **all that bad** for  
Women and Girls?”

**Yes.**

Here at the **WALL**, for example



Over a working lifetime **a woman with a college education will earn \$1.2 million less than her male counterpart.**



Children’s television programming research shows **that for every girl character depicted, there are three active boy characters doing fun stuff.**



**Women are 47% more likely to suffer serious injury in a car accident.**

Despite federal law changes in 2011 requiring the use of female crash test dummies, current safety ratings for popular vehicles are based on tests that typically do not put women in the driver seat.



In Greater  
New Haven,  
**we can tear  
that WALL  
down.**

We just need  
**your help.**

# The Good News

There is **a group that for almost 20 years**

has been steadily bulldozing the playing field flat (or at least more level) for women and girls throughout the 20 cities and towns of Greater New Haven.

It's called the **Community Fund for Women & Girls.**

The Fund, **with hundreds of supporters,**

has already helped thousands of women and girls in Greater New Haven since 1995 — helped them economically, helped them socially, helped them educationally, and helped them politically.

And we're **in it forever.**

The Community Fund for Women & Girls is permanently endowed.

We'd better be, because we

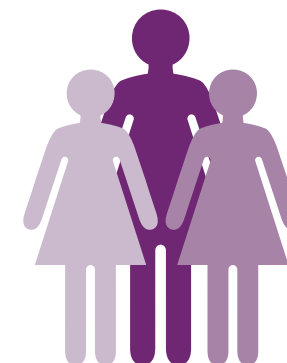
**expect the battle to take a good long time.**



When women elected officials are common, that will be in part **because the Fund has invested for years in promoting women as activist-citizens.**



When it's no longer a life sentence to be born a poor female in Greater New Haven, that will be in part **because the Fund has brought self-reliance and dignity to neighborhoods unvisited by privilege.**



When being an adolescent female no longer makes you a ripe target for sexual exploitation, and when teen pregnancies cease to make headlines, that will be in part **because the Fund has led efforts to provide girl-centered programs that build self confidence.**

# What about **you**?

The truth is,  
the Fund can  
**do far more.**

But only  
**if you join us.**

# Is the Fund a good fit for **you**?

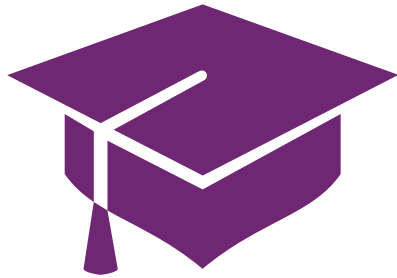
The Community Fund for Women & Girls  
isn't for everyone.

We're looking for  
**true believers —**  
people who are interested in  
a complex fight against  
entrenched ways and prejudices  
that reach back to prehistory  
and remain alive today.

A few issues and a few of

# The Fund's Victories\*

\* The Fund is having an impact in Greater New Haven already. To see what our charitable investors have achieved so far and to read our *Status of Women & Girls in Greater New Haven* report, visit [www.fundforwomenandgirls.org](http://www.fundforwomenandgirls.org)



Research shows that mentoring young women works. Teens and tweens in mentoring programs are more likely to finish high school, attend college, avoid teen pregnancy and high risk behaviors — all factors leading to positive life outcomes.

For the past 17 years, the Community Fund for Women & Girls has invested **more than \$300,000 in mentoring programs for over 4,500 young women.** It comes as no surprise to the Fund that 68% of **New Haven Promise** Scholars are women.



Living in Connecticut is not cheap. To achieve basic economic security, a single woman needs to earn more than \$18 an hour. For a single mother with two children, the hourly wage needed to achieve economic security jumps to \$33.

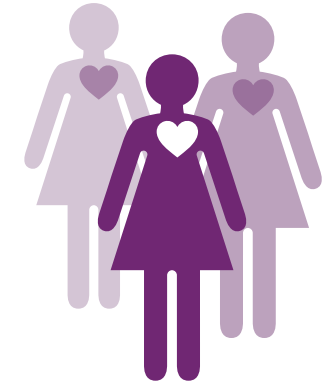
To bridge this often insurmountable leap, the Fund has, for the past 12 years, supported **All Our Kin**, a highly regarded nonprofit **working with women to build quality home-based childcare businesses.** This support has helped All Our Kin create a \$15 – \$20 return on every dollar invested in this effort, and resulted in \$12.5 million in additional tax revenue for the region. **Most importantly, this support has helped provide a livelihood for hundreds of women and increased quality childcare for working parents.**



Connecticut full-time working women earn 78% of what their male counterparts earn, resulting in a yearly wage gap of \$13,229 for the average Connecticut woman. For a Connecticut woman with a college degree, that gap increases significantly — to \$1.2 million over a working lifetime.

We applaud Governor Malloy's creation of **THE GENDER WAGE GAP TASK FORCE** to address our state's ranking as 26th in the nation regarding pay equity.

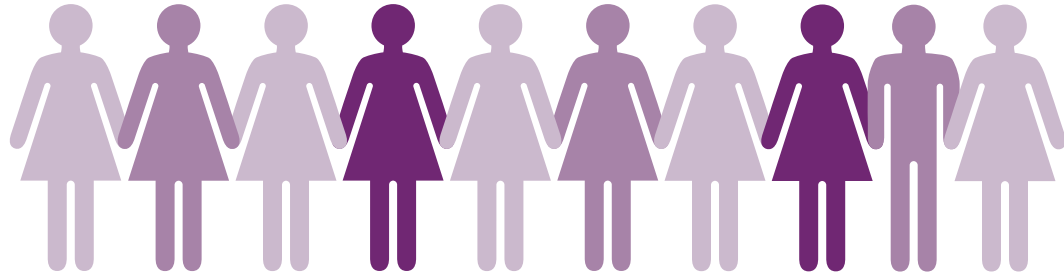
In 2013, **to mark the 50th anniversary of the Equal Pay Act and to advocate for the Paycheck Fairness Act, which would move our nation closer to pay equity,** the Fund for Women & Girls hosted Congresswoman Rosa DeLauro and Teresa Younger, Executive Director of the **Permanent Commission on the Status of Women.**



Heart disease claims the lives of 1 in 3 American women, yet advances in cardiovascular medicine have not led to significant declines in fatalities in women. The first treatment for heart disease specifically taking women into account, was only introduced in 1999.

**Women's Health Research at Yale,** an organization leading the way in gender-specific research, is at the forefront of this issue. **The Fund for Women & Girls is proud to partner with them to improve the health of women.**

# Our History & Goal



In 1995, about **100 women** (and a sprinkling of caring men) banded together to **change the world** as we know it locally.



Together, they invested **\$59,349** of their own money to create a new, permanently-endowed fund. This fund is our region's **ONLY** endowment focused on improving the economic and social odds for women and girls.

## Our **Goal:**

To improve things for women and girls in Greater New Haven by **growing women's influence through philanthropy.**

Today, we're happy to tell you, the Community Fund for Women & Girls **is 25 times larger.**

Thanks to prudent investment and **4,628 gifts from activists**, the Fund now holds in perpetuity

# \$2 million

If we've accomplished what we have so far with a **\$2 million endowment** and **\$100,000 annual budget**,

think about what would be possible with:

**Double that?**



**Triple that?**



The background of the slide features a row of stylized female silhouettes in a light purple color. The silhouettes are simplified, showing the head, torso, and legs. The central silhouette is filled with a photograph of a diverse group of women and girls, many of whom are smiling and waving. The text is overlaid on the left side of the slide.

Wouldn't it be great

to show the country what  
**Greater New Haven** can do for *our*  
**Women and Girls?**

We just need your help...



Three stylized female warrior silhouettes in a dark purple color, standing side-by-side. Each figure has a circular head, a broad shoulder, and a skirt with two vertical lines. They are holding long, thin staffs or spears. The background is a solid, lighter shade of purple.

We need **fresh warriors**  
to win this fight.