

Increase Engagement with giveGreater.org

December 2022



GiveGab is becoming  Bonterra.

Meet the Team



**Kelsey
Rossbach**

Project
Director



**Stephanie
Chung**

Nonprofit
Relations
Manager

Submit Your Questions



Chat Box

To: ☒ All panelists
Type: ☐ All panelists and attendees



Q&A

Please input your question

☐ Send Anonymously

Send

If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.

Agenda



- **giveGreater.org Overview**
- **Who is GiveGab (becoming Bonterra)?**
- **What's New?**
- **Profile Approval Status**
- **Customizing Your Profile**
- **Engagement Tools**
- **Accessing Donation Data**
- **Questions**

giveGreater.org Overview

www.givegreater.cfgnh.org

- Fully searchable online database of local nonprofit organizations
- Customizable profile for better donor engagement
- IRS verified 501(c)3 organizations or fiscally sponsored organizations
- Must be verified to accept tax deductible donations
- File an IRS form 990 or 990EZ *
- Must be able to accept ACH deposit transfers into a valid checking account

Benefits of Participating



- Learn to utilize digital fundraising tools, and take advantage of resources that are available year-round!
- Re-Engage with your existing supporters and gain new donors
- Increase awareness of your organization among potential donors and new audiences
- Tell your story and make a case for support
- Help the community understand the need for your services, solutions, and results
- Profile acts as integral part of grant applications to The Community Foundation and others
- Seamless integration with the The Great Give

Who is GiveGab?



GiveGab is becoming  Bonterra.

Who is GiveGab?



GiveGab's mission is to make it incredibly easy for fundraising professionals to be great at their jobs!

- Host a secure, reliable and transparent platform for giveGreater.org
- Create the ultimate donor experience
- Provide a dedicated support team
- GiveGab is becoming Bonterra!

Simple Donation Processing



- All major credit cards accepted
- Log right into your bank to use the Plaid/ACH payment
- Quick, easy and fun donation flow
- Securely processed through Stripe
 - PCI Level 1 Payment Processor
- GiveGab's chat support available right within the donation form for your supporters!

Transparent Donations

Credit Card:

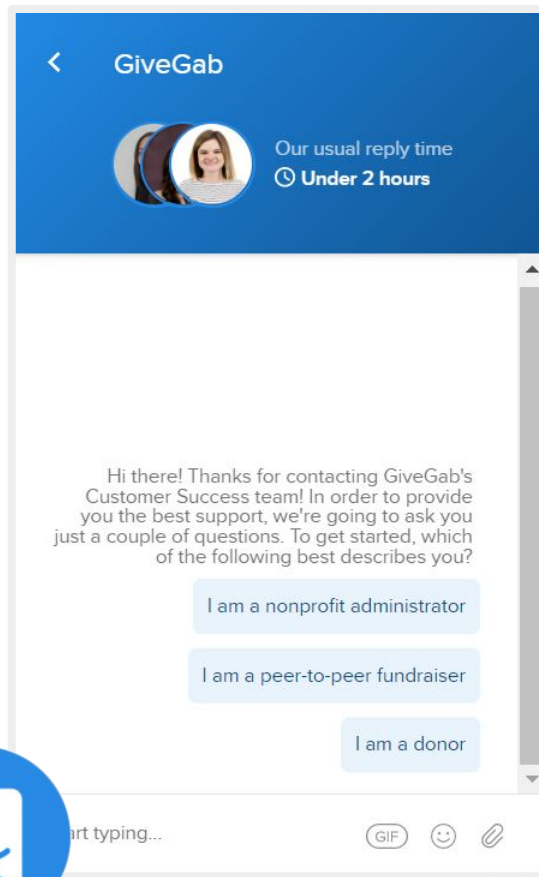
2% Platform Fee
+
\$0.30 per transaction &
2.5% transaction fee
(Stripe)
=
4.5% + \$0.30

ACH:

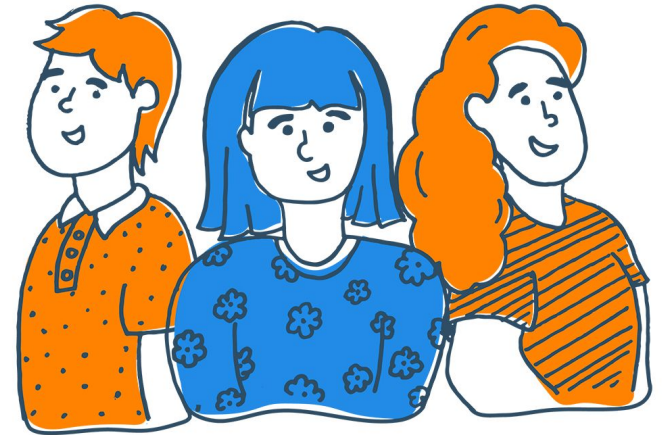
2% Platform Fee
+
\$3.00 flat bank fee
=
2% + \$3.00
**\$100 minimum*

How We Support You

- Visit Our Help Center
 - support.givegab.com
- Check Out Our Blog
 - givegab.com/blog
- Send us an Email
 - CustomerSuccess@givegab.com
- Chat with GiveGab's Customer Success Team
 - Look for the little blue chat bubble





What's New?



Better Reconciliation


- In addition to your existing reports, you can better manage deposits to your account
- Understand your balance and donations from an accounting perspective
- Match each online gift to a deposit

 Logan's Pups		 GG Pay Financials	
Balances		GG Pay Logan's Pups	
Payouts		Start Date	
Refunds		End Date	
Donation Transactions			
Gross Amount: ⓘ		\$4,275.00	
Net Amount: ⓘ		\$4,199.23	
Total Number: ⓘ		33	
Givegab Platform Fees: ⓘ		\$136.88	
GG Pay Processing Fees: ⓘ		\$109.39	
Current			
Total balance: ⓘ		\$200.00	
Pending refunds:		\$0.00	
Pending disputes: ⓘ		\$0.00	
Total in reserve: ⓘ		\$0.00	
Total balance to payout: ⓘ		\$200.00	

Advanced Analytics


Key stats are available for the following data points:

- Donor counts (online, offline, total)
- Donation counts (online, offline, total)
- Average donation size
- Average donations per donor
- New donors
- Fee coverage

**Ithaca Gives** March 17, 2023
\$0.00 Raised • 0 Donors • 0 Gifts
Analytics ←

Get Set Up
Complete the steps below to be sure that you are set up and ready to participate in Ithaca Gives.

GiveGab Home Support Aimee ▾


Logan's Pups

[Home](#)
[Fundraising Campaigns](#)
[Events](#)
[Amplify Austin](#)
[Philanthropy Hub Site](#)
[Ithaca Philanthropy Hub](#)
[Giving Days](#)
[Reports](#) ▾
[Manage Organization](#) ▾

[To Pawnee Gives Dashboard](#)

Analytics for Pawnee Gives
General Donor Insights Year-Over-Year

Overall Stats

Total Stats

\$15,115.00 TOTAL RAISED	26 TOTAL DONORS	42 TOTAL DONATIONS
------------------------------------	---------------------------	------------------------------

Online Stats


\$3,845.00 RAISED ONLINE	16 ONLINE DONORS	31 ONLINE DONATIONS
------------------------------------	----------------------------	-------------------------------

Offline Stats


\$11,270.00 RAISED OFFLINE	10 OFFLINE DONORS	11 OFFLINE DONATIONS
--------------------------------------	-----------------------------	--------------------------------

Elevating Fundraisers

- Fundraisers are asked to provide their phone numbers (optional)
- More robust story editor
- Chosen P2P will appear in donor's receipt



Tell Your Story

Your Story Image

[Select Image](#) [Remove](#)
Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 1200x800.

Set A Goal
\$ 1000
Video Link (YouTube or Vimeo)

Your Phone Number

This will not be displayed publicly.

Tell Your Story

GT America


Formatting

A

B

I

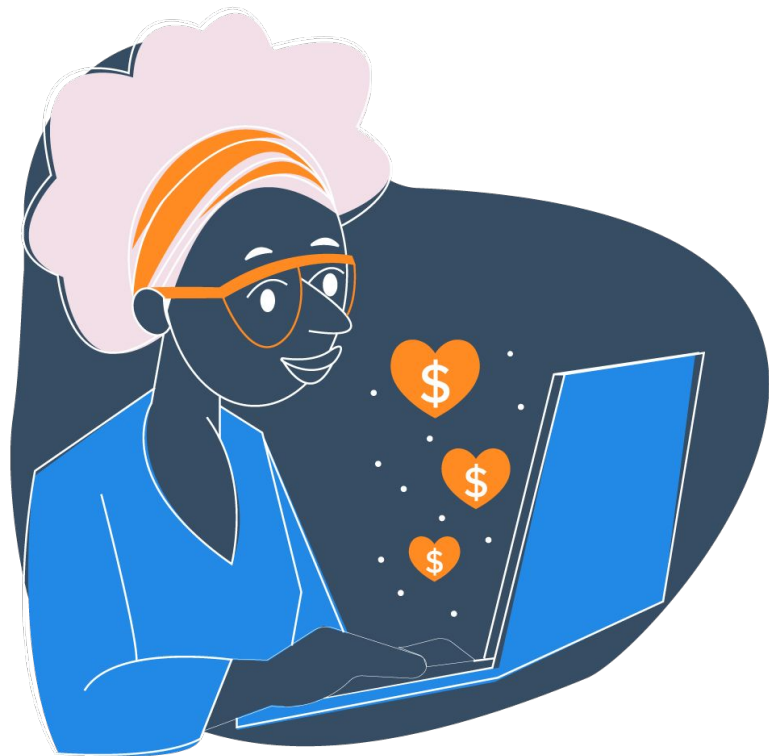
U



I am so proud to support the Greater Pawnee German Shepherd Rescue! I rescued my german shepherd, Toby, six years ago from this rescue and I cannot speak more highly of them. They provide such important services and have saved the lives of countless german shepherds.

Today, I am asking that you give back to my fundraiser during Pawnee Gives to support this incredible rescue in all that they do! Your gift, no matter the size, will make a tremendous difference. Thank you so much for supporting my fundraiser!

Completing Your Profile



Profile Status

- Profile Approval Status
- Submit for...
 - Review or Re-Verification
- Profile Expiration Date
- Last Submitted Date

Participation Approval Status

Approved

The organization's profile status has been Approved and is visible to the public.

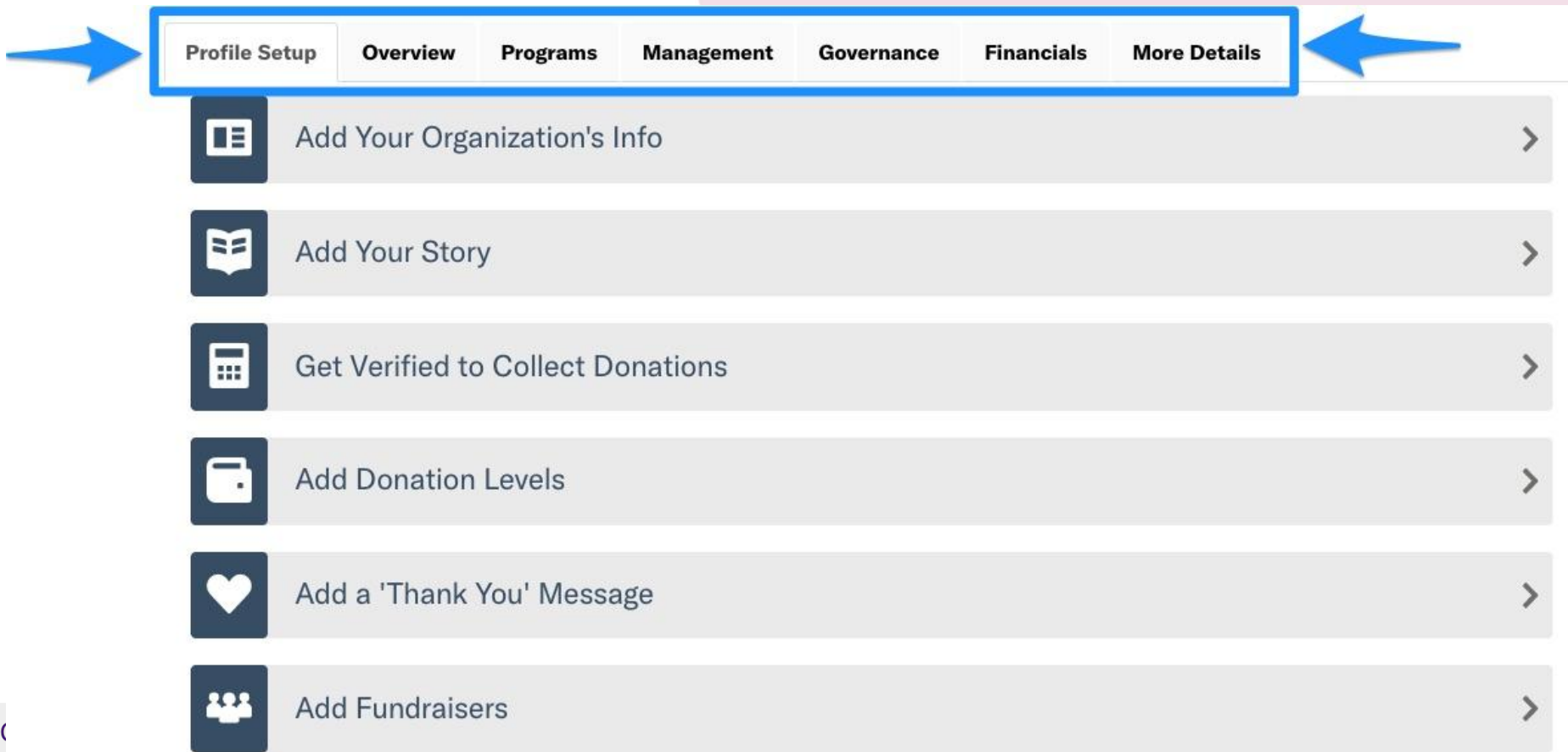


Submit for Re-Verification







Profile Expires: 01/31/2023

Last Submitted: February 18, 2021

Profile Tabs



The image shows a user interface for managing a profile. At the top, there is a horizontal bar with seven tabs: **Profile Setup**, **Overview**, **Programs**, **Management**, **Governance**, **Financials**, and **More Details**. The **Profile Setup** tab is highlighted with a blue border, and a blue arrow points to it from the left. Another blue arrow points to the **More Details** tab from the right. Below the tabs, there is a list of six actions, each with an icon on the left and a right-pointing chevron on the right:

-  Add Your Organization's Info
-  Add Your Story
-  Get Verified to Collect Donations
-  Add Donation Levels
-  Add a 'Thank You' Message
-  Add Fundraisers

Profile Setup Tab

-  Add Your Organization's Info >
-  Add Your Story >
-  Get Verified to Collect Donations >
-  Add Donation Levels >
-  Add a 'Thank You' Message >
-  Add Fundraisers >

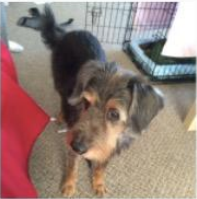
Basic Info

- Logo
- Website
- Causes
- **Pro Tip:** Adding causes to your profile can help new donors find you by our cause-based search!

✓ Add Your Organization's Info

Website

Logo



Select Image

Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 300x300.

Causes (optional)

Cause #1

Animals

Cause #2

Cause #3


Save

Curate Your Story

- Add a cover photo
- Set a monetary goal
- Tell the story of your organization's goals and aspirations through words and visuals

✓ Add Your Story

Cover Photo



Select Image

Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 1500x500.

Set a Goal

☒ Display Goal on Profile

\$

10000

.00

Tell Your Story

GT America

Formatting

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🔗

📄

📁

🔍

Furrever Friends

In 2015, Alyssa had just settled into a new job in a new city and was finally ready to adopt the four legged friend she had always wanted. She wasn't sure what to expect on her first visit to the shelter, but her life forever changed when she met Logan. Alyssa looked into the eyes of the 10 year old mutt and her heart broke thinking that just because he wasn't a puppy, he wouldn't be able to find a loving home. Alyssa changed all that when she adopted Logan, promising to make his last years the best ones yet.

Changed For The Better

Alyssa and Logan were the perfect pair, despite some of the health problems that come with being an older dog. He brought out the best in her and she did the same for him, until after only a year together, Logan passed away. Even though Alyssa didn't get to spend as much time with Logan as she would have liked, their time together changed Alyssa forever.

Note: Pasting text from outside of GiveGab into this text editor can cause inconsistent styling on your public-facing profile. If you are inserting copied text, please **highlight all** inputted text and select the "Clear Formatting" wand icon before reaching out to support.


Video Url

Vimeo links must be in the following format: <https://vimeo.com/123456>.

Save

Get Verified on GiveGab

- State Attestation Compliance
- Basic information about your organization
- Banking information for your organization
- Organization Representative information
- This is separate from your “application” process to participate
- **Pro Tip:** Don’t wait to complete this information. It can take at least several days, and in some instances more

 Get Verified to Collect Donations 

Status: **Incomplete**

Please provide your organization's information and verify you can collect donations in your state [here](#).

[Confirm State Fundraising Compliance](#)

[Add Bank Info](#)

Get Verified on GiveGab

Complete Your Verification

Set Up Donations

Documents

Set Up Donations

State Charitable Solicitation Compliance Attestation

☐ I attest that my organization is compliant with applicable state fundraising requirements in the states in which I may solicit donors using the GiveGab platform. I understand that GiveGab does not solicit donors.

This confirmation is required to collect donations on GiveGab. [Learn more about state charitable solicitation compliance.](#)

Save

IRS Verification

If you complete the Payment Processor Verification below, you do not need to submit this IRS Verification section.

EIN/Tax ID

Please enter the 9 digits without the dash.

Don't have your EIN? Search [here](#).

Save

Payment Processor Verification

Verify Your Organization

GiveGab is becoming  Bonterra.

Get Verified on GiveGab



Bonterra partners with
Stripe for secure financial
services.

[← Return to Bonterra](#)

Powered by **stripe** ^①

[Terms](#)

[Privacy](#)

English (US) [↕]

Contact Bonterra for support
customersuccess@givegab.com

Tell us more about your business

Stripe collects this information to better serve your business and help meet the requirements of regulators, financial partners, and our [Services Agreement](#).

Legal business name

The combination of your name and Employer Identification Number (EIN) must exactly match the one listed on your IRS documents (e.g., Letter 147C or SS-4 Confirmation letter), including capitalization and punctuation.

Employer Identification Number (EIN)

If you use your Social Security number for business tax purposes, you can enter that instead. If you are uncertain about which Tax ID guidelines are best for your organization, please refer to this [support article](#).

Doing business as Optional

The operating name of your company, if it's different than the legal name.

Are you able to accept donations?

✓

Add Your Organization's Info

>

✓

Add Your Story

>

✓

Get Verified to Collect Donations

✓

Status: Verified

Hooray! Your organization has been verified to accept donations on GiveGab.


✓

Confirmed state fundraising compliance


✓

Bank account and organization information verified


Suggest Donation Levels

 Add Donation Levels


We recommend having 3 or 4 donation levels.




\$25.00
Provides one week of food for a senior pup
[Edit](#) [Remove](#)



\$50.00
Provides a super soft bed for a loving senior pup
[Edit](#) [Remove](#)



\$100.00
Helps a family foster one of our amazing senior pups
[Edit](#) [Remove](#)



\$500.00
Provides life changing surgery to a senior pup in need
[Edit](#) [Remove](#)

Add Donation Level

- Custom amounts
- Unique descriptions
- Optional photos
- Unlimited Levels
- **Pro Tip:** Using custom amounts to represent your organization, like a tangible good or service, further connects the donor to your goal

Personalized Gratitude

- A Thank You email that comes from your organization
- Add your own message
- Include a photo **or** video for more personal stewardship!
- Sent immediately to your donors when they complete their gift
- Donors can reply to that email and contact you directly
- Includes your organization's EIN and donation amount to act as a tax-deductible receipt

✓ Add a 'Thank You' Message

Please provide a "thank you" message, as well as an image or video link!


Thank You Message

Thank you so much for your donation to Logan's pups! With your support, we're able to continue our love and care of senior dogs.

Your donation goes beyond this one organization's mission, as your support celebrates the philanthropic spirit and unity of our community.

Youtube or Vimeo Link

Don't have a video to link to? No biggie! Upload an image, and we'll use that instead.




Select Image

Remove


Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 800x600.

Save



Add Fundraisers

▼

 Download CSV

Add Fundraisers

Upload fundraisers

Message All

Fundraiser ▼

Donors ▼

Amount Raised ▼

Goal ▼

Email

Phone

Actions

No fundraisers found.

☒ Allow New Fundraisers to Sign Up

Set Fundraisers' Story

Set Fundraisers' Goal

\$

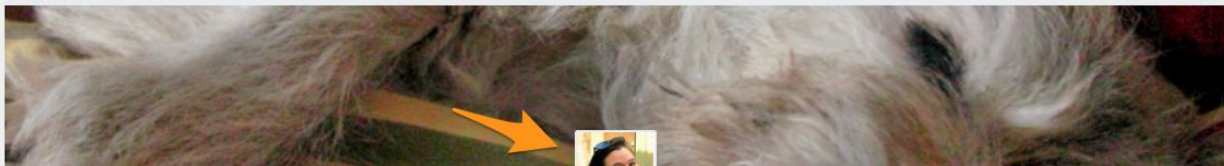
.00

Each fundraiser may customize his or her story and goal by logging into GiveGab.

Save

Invite Your Fundraisers

- Ask supporters to reach out to their networks on your behalf
- Each fundraiser creates their own page to collect donations. Their totals roll up into your totals!
- Easily manage their pages
- **Pro Tip:** Watch the [Peer-to-Peer Fundraising Training Video](#)

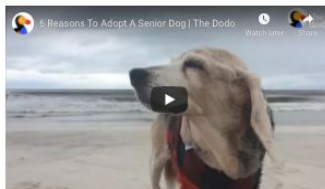


Bridget Cafaro's fundraiser for
Logan's Pups

DONATE

20%

\$100 Raised \$500 Goal 1 Donors



Owning a senior dog changed me for the better and I hope that by supporting Logan's Pups I can help more senior pups find the loving homes they deserve and educate my friends and family about how amazing owning a senior dog can be!



\$25

Provides one week of food for a senior pup



\$50

Provides a super soft bed for a loving senior pup



\$100

Helps a family foster one of our amazing senior pups



\$500

Provides life changing surgery to a senior pup in need

CHOOSE YOUR OWN AMOUNT



Share Your Profile

- Preview your profile along the way
- Share this link with your supporters
- Post directly to Twitter and Facebook from your dashboard

Other Actions



Engagement Opportunities



Add External Fund



Manage Support Areas



View Registration Info



View Your Profile

Share Your Page

<https://giving-days-preprod.herokuapp.com/organizations/>



Key Dashboard Tools

Donation Tools



Add Offline Donation



Manage Sponsor Matching



Manage Donations



Embed a Donate Button

Get Prepared



Webinars and Workshops



Giving Day Toolkit



GGChat

Other Actions



Engagement Opportunities



Add External Fund



Manage Support Areas



View Registration Info



View Your Profile

Share Your Page

<https://www.401gives.org/organizations/center-for-media>



Volunteer Engagement Opportunities



- Highlight volunteer opportunities, events, or other unique opportunities for supporter involvement on its own page
- Connected to your giveGreater.org profile
- Add a unique description & details
- Allow supporters to sign up as a volunteer (if applicable)

Volunteer Engagement Opportunities

Engagement Opportunities

Add Engagement Opportunity

New Engagement Opportunity

Opportunity Name

Cancel

Save

Edit Mask Crusaders of B-Town

Overview

Name

Mask Crusaders of B-Town

Description

We know local nonprofits and medical staff are working diligently to resume services and programs with some of our most vulnerable populations and want to help ensure that employees, board members, and volunteers are equipped to do so with protective cloth masks. Volunteers have the opportunity to choose from many different duties: sewing masks, repairing masks, making kits (cutting fabric, elastic, and wire), collecting finished masks, distributing masks, and organizing requests!

☒ This is a volunteer opportunity

Date and Time (optional)

Start Time

End Time

Location

Street Address Line 1

100 N 27th St.

Street Address Line 2

Suite 303

City

Billings

State

MT

ZIP/Postal Code

59101

Country

United States

Contact Information

Contact Name

Arielle Hernandez Lyons

Email

vista@billingscommunityfoundation.org

Phone Number

8154098259

Save



Volunteer Opportunities

MILITARY MUSEUM GUIDE

Ongoing

ARCHIVISTS - NEW PROGRAM!!

Ongoing

Military Exhibits Guide (Docent)

Ongoing

Special Events Team

Ongoing

Military Pride Team

Ongoing

Date

Ongoing Opportunity

Time

Contact coordinator for times

Location

Virtual Opportunity

Contact

Arielle Hernandez Lyons
vista@billingscommunityfoundation.org
815-409-8259

Mask Crusaders of B-Town

Hosted by: Billings Community Foundation

COVID-19 COMMUNITY RESPONSE FUND

IMMEDIATE SUPPORT AVAILABLE:

✓ Sign up Log Hours



About Mask Crusaders of B-Town



We know local nonprofits and medical staff are working diligently to resume services and programs with some of our most vulnerable populations and want to help ensure that employees, board members, and volunteers are equipped to do so with protective cloth masks. Volunteers have the opportunity to choose from many different duties: sewing masks, repairing masks, making kits (cutting fabric, elastic, and wire), collecting finished masks, distributing masks, and organizing requests!

Application Process

Fill out the survey here: https://bit.ly/volunteers_MC so we can get your contact information and what duties you would like!

Edit Details

We're looking for volunteers who:

Care about:

- Emergency Response
- Health and Wellness

Are a skilled:

- Artiste

Are interested in:

- Art & Design

Manage Tags

[Assign specific tasks to help with managing your volunteers](#)

Manage Tasks

About the Organization



Celebrating Philanthropy and Charitable Giving in the Greater Yellowstone Region since 2007.

View Organization

Volunteers (1)



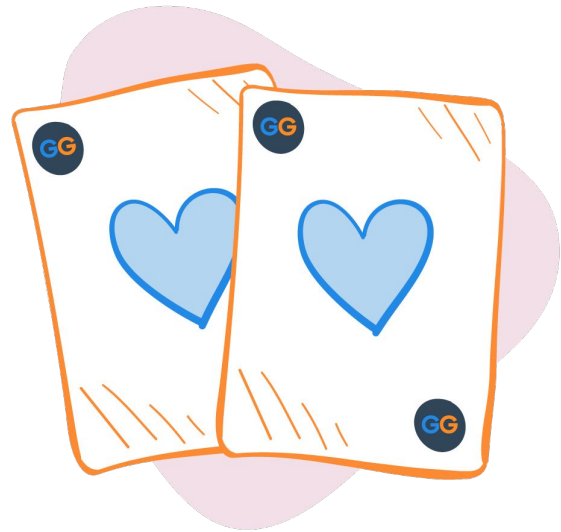
[View Volunteers](#)

Step Up Your Fundraising with Matches

Use pledged donations as a donor incentive to increase impact!

Once you secure a matching gift, utilize GiveGab's matching tool to add that money into your totals, according to the criteria you set.

- 1:1 Dollar-for-Dollar Matches
- Donor or Dollar Challenges
- **Pro Tip:** Watch the [Matching Training Video](#)



Embed A Donate Button



Embed A Donate Button

- Same seamless donation process as on giveGreater.org and with support!
- Ties in your profile's branding and giveGreater.org branding
- Easy to set up
- Customize the button text and color
- Preview the form by clicking the button in GiveGab
- Copy & Paste the code provided into your organization's website

Configure Your Donation Button

Step One: Add a GiveGab donation button to your website for:

Step Two: Choose the text

Step Three: Choose the color



Donation Button Preview

Click this button to preview your donation form.

Note: Donations made through this preview form are real donations. Your credit card will be charged.

Step Four: Copy and paste this code into your website

```
<script src="https://givegab.s3.amazonaws.com/donation-widget/givegab-button.js"></script><button class="givegab-button" data-  
#269E32;" data-host="https://www.givegab.com" data-preview="" style="background-color:  
#269E32;">Donate Now</button>
```

Copy to Clipboard

Support Areas



What is a support area?

- Highlight a special cause or project for your organization on its own page
- Connected to your giveGreater.org profile
- Create a custom story, donation levels, and more for each support area
- Has its own unique link



Create a Support Area



A screenshot of a "New Support Area" form. The form has a title input field labeled "Title". At the bottom right, there are two buttons: "Cancel" (grey) and "Save" (blue). A pink triangular graphic is visible in the background behind the form.

Create a Support Area

The screenshot shows the GiveGab Nonprofit Giving Platform interface. The top navigation bar includes the GiveGab logo, a Home icon, a Support icon, and a user profile icon. The left sidebar contains a navigation menu with links to Home, Fundraising Campaigns, Events, Unidog, Giving Days, Volunteering, and Reports. The main content area displays the 'Support Areas' for 'Logan's Pups' under the 'Giving Day' section. It features an 'Add Support Area' button and a list of existing support areas: '\$25 Raffle', 'Children's Camp Program Campaign', 'Merlin's test Support Area', and 'Scholarship Fund'. Each support area has 'View', 'Edit', and 'Delete' buttons. The bottom of the dashboard shows 'Viewing Dashboard for Logan's Pups' and a chat icon.

GiveGab[®]
Nonprofit Giving Platform

Home Support

Logan's Pups

Home

Fundraising Campaigns

Events

Unidog

Giving Days

Volunteering

Reports

Logan's Pups / Giving Days / Giving Day / Support Areas

Support Areas

For Giving Day

[Add Support Area](#)

\$25 Raffle

[View](#) [Edit](#) [Delete](#)

Children's Camp Program Campaign

[View](#) [Edit](#) [Delete](#)

Merlin's test Support Area

[View](#) [Edit](#) [Delete](#)

Scholarship Fund

Viewing Dashboard for Logan's Pups



Pawnee Nature Conservancy

[DONATE](#)[FUNDRAISE](#)



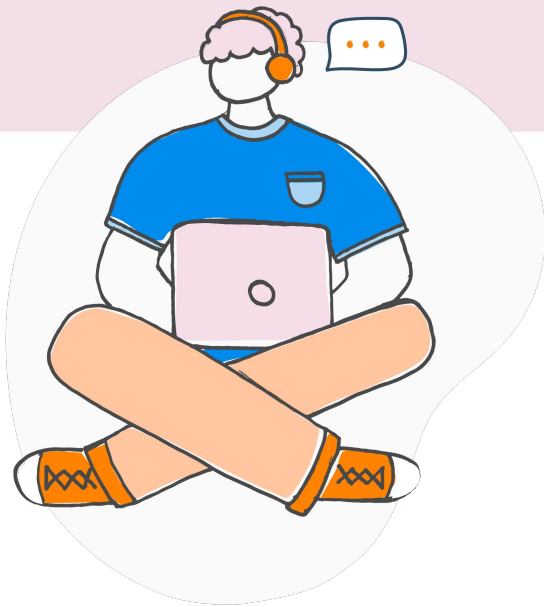
Grow a Garden Fund

at Pawnee Nature Conservancy

[DONATE](#)

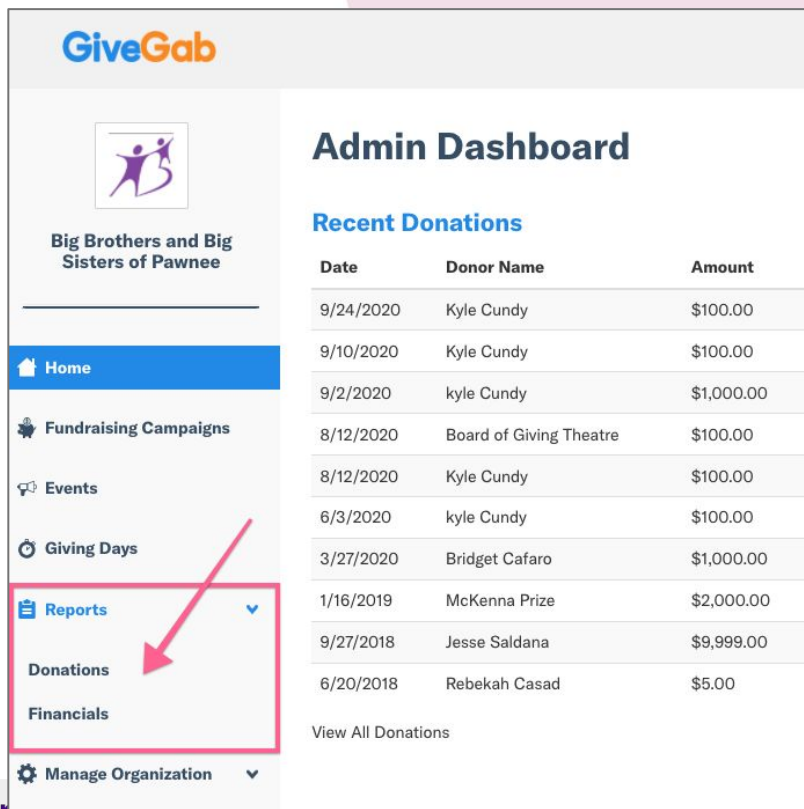


How will you get your donations?




- Donations will be deposited on a rolling basis 5-7 business days after a gift is made
- Deposits will appear on your account from “Bonterra”
- Reference your **new** Financials report to reconcile deposits!

Finding Your Donor Data



GiveGab


Big Brothers and Big Sisters of Pawnee

Admin Dashboard

Recent Donations


Date	Donor Name	Amount
9/24/2020	Kyle Cundy	\$100.00
9/10/2020	Kyle Cundy	\$100.00
9/2/2020	kyle Cundy	\$1,000.00
8/12/2020	Board of Giving Theatre	\$100.00
8/12/2020	Kyle Cundy	\$100.00
6/3/2020	kyle Cundy	\$100.00
3/27/2020	Bridget Cafaro	\$1,000.00
1/16/2019	McKenna Prize	\$2,000.00
9/27/2018	Jesse Saldana	\$9,999.00
6/20/2018	Rebekah Casad	\$5.00

[View All Donations](#)


Navigation Menu:


- Home
- Fundraising Campaigns
- Events
- Giving Days
- Reports** (highlighted with a red box and arrow)
 - Donations
 - Financials
- Manage Organization


Filtering Your Data




Pawnee Public Library

 Home


 Pawnee Gives (Support)

 Reports ▾

Donations

 Manage Organization ▾


Donations


 Dates and times on this page are displayed in your computer's time zone. If you export your donations from this page, dates and times in that file will appear in UTC to assist with bank statement reconciliation processes. [Learn More](#)


All Giving Days & Community Giv ▾


All Campaigns ▾




Any Donation Type ▾

 Start
















 End



Actions	Donation ID	Date ▾	Donor ▾	Intended Donati
  	6554	11/22/2021 12:42PM	katrina grein katrina@givegab.com	\$100.00

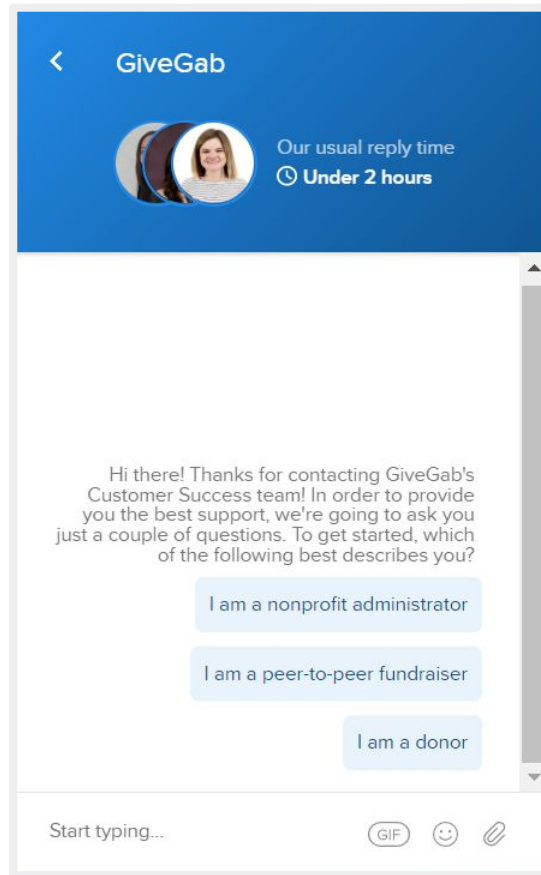
Exporting Your Donor Data

  	5467	2/10/2021 10:40AM	Laryssa Hebert laryssa.hebert@givegab.com	\$5.00
  	5439	2/2/2021 2:23PM	Jonathan Nay jon.nay11@givegab.com	\$25.00
  	5438	2/2/2021 2:21PM	Jonathan Nay jon.nay1@givegab.com	\$25.00
<div>  Page 2 of 2</div> <div> Export CSV Edit Bank Account Info</div>				

Viewing Dashboard for **Pawnee Public Library** 

Additional Resources

- Check Out Our Blog for Strategy Ideas
 - givegab.com/blog
 - [The Dos and Don'ts of Building a Fundraising Strategy](#)
 - [6 Local Marketing Tips for Community-Giving Campaigns](#)
- Visit Our Help Center for How To Support Articles
 - support.givegab.com
- Send us an Email
 - CustomerSuccess@givegab.com
- Chat with GiveGab's Customer Success Team
 - Look for the little blue chat bubble



Questions?

