



#### Welcome

The Nuts & Bolts Webinar will begin in several minutes. Your presenters today are:



Jackie Downing
Director of Grantmaking
and Nonprofit Support
The Community Foundation
for Greater New Haven



Valerie Knight-DiGangi
Program Officer
The Valley Community Foundation

# Nuts & Bolts Webinar Responsive General Operating Support Grants

Tuesday, January 25, 2022 10:30 a.m. – 11:00 a.m.

in partnership with

VALLEY COMMUNITY

FOUNDATION

### Competitive Grant Eligibility

 501(c)3 or equivalent or find a sponsor

Majority of services in our 20-town region

Limited capital project funding available

 Nondiscriminatory practices  Grant reports must be up-todate

Certain projects less likely to be funded



#### **Guiding Principles for Nonprofits**

It is the belief of The Community Foundations that the best use of the community's endowment is to invest in nonprofits that display the following:

- Vision for the Community: clear goals and objectives for community impact informed by a planning process that includes input by stakeholders with lived experience
- Social & Structural Determinants of Equity: how your mission and your work
  contribute to improving the social and structural determinants of equity.
- Accountability: ongoing evaluation of impact
- Vision for the Organization: clear goals and objectives for how it maintain or improve its governance, management, operations and programs
- Culture of Diversity, Equity and Inclusion: policies and procedures that respect and advance diversity, equity and inclusion; members of the Board and staff reflect the community served.
- Vitality: sound practices for financial management, with a lens for sustainability

# Responsive Grant General Operating Support (GOS)



To further the general mission and work of an organization, rather than for a specific purpose or project

- Applicants must have a published giveGreater.org<sup>®</sup> profile
- An organization cannot apply if it has a current GOS grant that extends beyond 2022
- Average grant size is between \$20K-\$35K per year
- 1, 2 and 3 year grants awarded
- Application available on <u>www.cfgnh.org</u> and <u>www.valleyfoundation.org</u>

#### 2022 Review Process and Timeline

#### Responsive General Operating Support

Feb. 17

Feb. 24 July

giveGreater.org® profile due 5 p.m.

Application due 5 p.m.

Funding decisions made by Boards after full review of applications

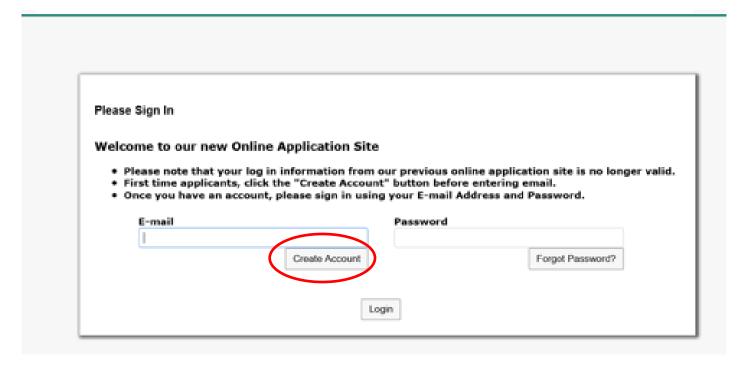




# Login Screen for Online Applications Introducing Blackbaud







# **Organization Information**

- Organization Name
- Employer Identification Number (If you are using a fiscal sponsor, enter the EIN of the fiscal sponsor here.)
- Incorporation Date
- Street Address, City, State, Zip
- Website
- Organization's mission statement and vision statement (500 words or less)

# **Fiscal Sponsor Information**

- Organization Name
- Street Address, City, State, Zip

#### **Contacts**

Contact for Organization
 (List the CEO or Board Chair for all-volunteer organizations)

Contact for Request
 (List the person who is most familiar with the grant request)

# **Request Information**

- What is the total amount requested?
- Is this a multi-year request? (specify the amount requested for each of the following three years): Year 2022, 2023, 2024
- How did you determine the amount of this request? (<250 words)</li>
- What financial and/or operational challenges is your organization facing as a result of COVID-19? (<500 words)</li>

# **Community Impact**

- List 1-3 outcomes that your organization will achieve during the time period of this request in terms of its impact on its target population and/or the community.
  - Outcome (<255 characters)</li>
  - What are your planned activities to achieve this outcome? (<500 words)
- Why are the above outcomes a priority for those you serve? (<500 words)</li>

# **Community Impact**

- How do you evaluate the effectiveness of your programs? (<500 words)</li>
- Based on the results of your evaluation, list 3-5
  examples of how the population you serve has
  benefited from your programs over the last
  year (numbers served; behaviors changed;
  retention/completion rates, etc.) (<750 words)</li>

# **Organizational Impact**

- List 1-3 outcomes that your organization will achieve during the time period of this request in terms of its impact on its organizational strength.
  - Outcome (<255 characters)</li>
  - What are your planned activities to achieve this outcome? (<500 words)
- Why are the above outcomes a priority for your organization? (<500 words)</li>

# **Organizational Impact**

 What steps have you taken to address equity within your organization? (staff, Board and volunteers) (>500 words)

# **Demographics**

- Total number served; directly; indirectly (explain)
- Define your target market as specifically as possible (e.g. race, ethnicity, gender, age, varied abilities, sexual identity/orientation, geography, income status). (<500 words)
- Towns Served by percentage
- Race and Ethnicity by number
- Gender Identity by number
- Age by number
- Income by number
- Explanatory paragraph tell us if you are using estimates or why you do not capture this information

### **Financials**

- Most recently completed fiscal year income and expense figures
- Current fiscal year projected income and expense figures
- If more than a 15% difference, explain
- Other revenue sources support (%)
  - Federal Government
  - State Government
  - Local Government
  - Foundations
  - Corporations
  - Individuals
  - Investments
  - Program Fees/Earned
  - Other (List other)

### **Financials**

- Describe the financial health of your organization.
   Please include information on your cash flow, operating reserve, endowment, available and drawn down lines of credit. (<500 words)</li>
- Describe board members' and committees' roles in fundraising and fiscal oversight. (<500 words)</li>
- If you do not receive funding from The Foundations, how will it affect your operations and your ability to serve the community? (<500 words)</li>

#### **Attachments**

#### TO UPLOAD A DOCUMENT:

Click the "choose File" or "Browse" button.
Browse to the document on your computer.
Select the document, then click OK.
You will return to this page.
Click UPLOAD to complete the process.

- 1. Operating budget for current fiscal year (income/expense)
- 2. Projected operating budget for the **first** fiscal year for which funds are requested (including the amount of this general operating support request)
- 3. For organizations providing services statewide, operating budget for current fiscal year for income and expenses for our 20 town region.
- 4. Current strategic plan (optional)

#### **Certification**

giveGreater.org® checklist



- Applicants requesting a Responsive Grant must create or update a giveGreater.org® profile as part of the application
- Deadline to make changes to an existing profile, or to complete a new profile for this grant is February 17
- To open a profile, go to <u>www.giveGreater.org</u> and click on the "Open a Profile" link in the gray bar
- Be sure to click "submit" with changes and new profiles
- Questions? Contact Stephanie Chung at <u>schung@cfgnh.org</u>

# Reporting Grant Progress Conditions

The following are conditions of all responsive grants:

- Submission of an annual report on the progress made toward outcomes
- Updates to a grant recipient's existing giveGreater.org® profile
- Subsequent years of funding are conditional based on performance and progress toward stated outcomes



#### Resources

- General questions
- sfabish@cfgnh.org

Sarah Fabish



- All Valley grant processes
- General questions
- Consultant Support
- vdigangi@valleyfoundation.org

Valerie Knight-DiGangi



- General questions
- Technical support for online application
- dcanning@cfgnh.org

**Denise Canning** 



- Reporting and evaluation questions
- Outcomes questions
- kstraun@cfgnh.org

Kara Straun



- General questions
- Arts grants
- BIPOC Cohort
- Consultant Support
- jdowning@cfgnh.org

**Jackie Downing** 



- giveGreater.org<sup>®</sup> questions
- Consultant Support
- schung@cfgnh.org

Stephanie Chung

