

# Nuts & Bolts Webinar

How to Choose the  
Right Grant Application

Tuesday, January 25, 2022

10:00 a.m. – 10:30 a.m.

*in partnership with*



# 3 Steps Before You Apply



Do your research



Identify collaborators and partners



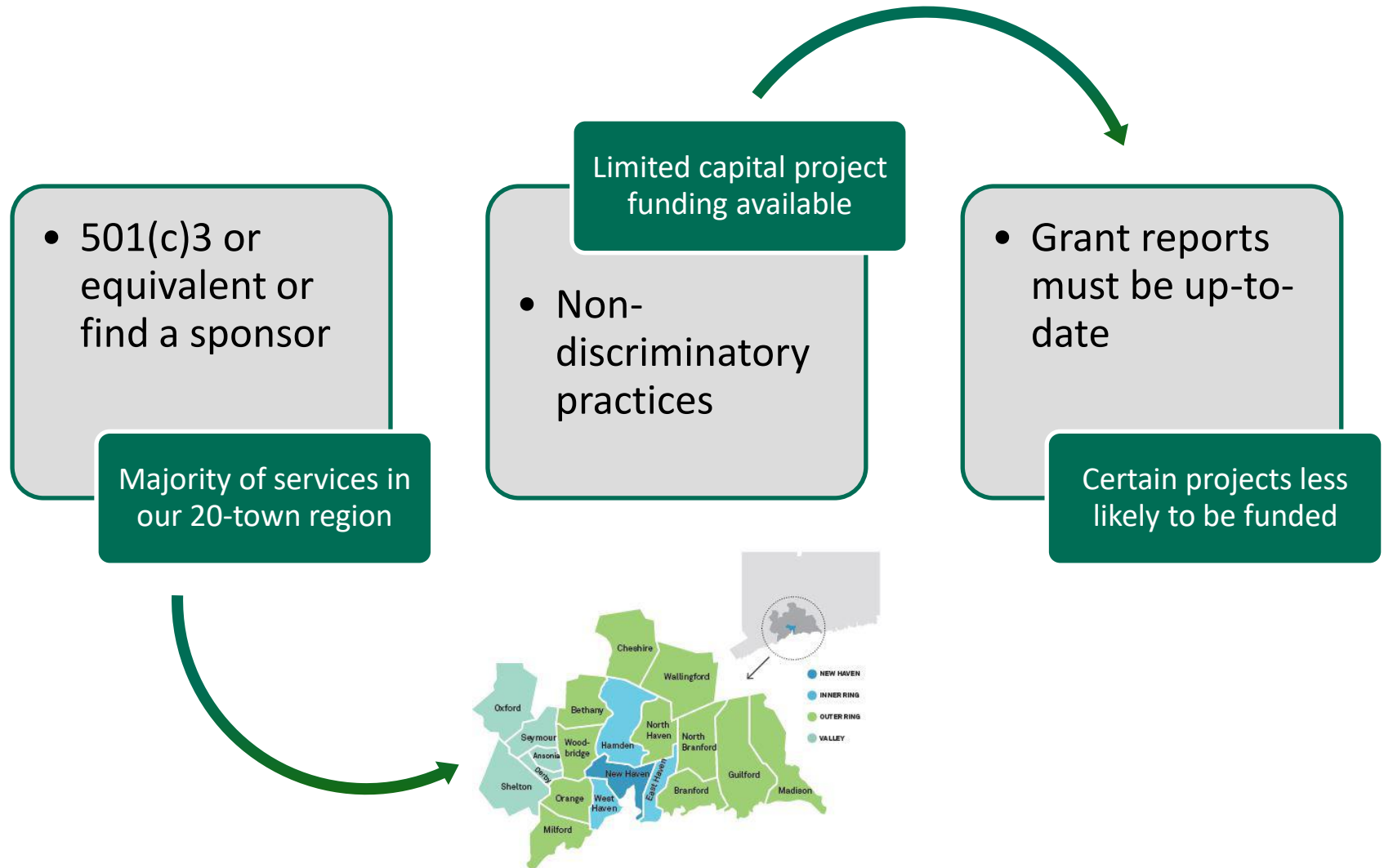
Structure your program and request

# Guiding Principles for Nonprofits

It is the belief of The Community Foundations that the best use of the community's endowment is to invest in nonprofits that display the following:

- **Vision for the Community:** clear goals and objectives for community impact informed by a planning process that includes input by stakeholders with lived experience
- **Social & Structural Determinants of Equity:** how your mission and your work contribute to improving the social and structural determinants of equity.
- **Accountability:** ongoing evaluation of impact
- **Vision for the Organization:** clear goals and objectives for how it maintain or improve its governance, management, operations and programs
- **Culture of Diversity, Equity and Inclusion:** policies and procedures that respect and advance diversity, equity and inclusion; members of the Board and staff reflect the community served.
- **Vitality:** sound practices for financial management, with a lens for sustainability

# Competitive Grant Eligibility



# Grantmaking in 2022 – What is the right application for your organization?

- Deadline vs. rolling
- Eligibility criteria
- Level of funding needed
- Type of funding needed
- When funding is needed
- One year or multi-year

# 2022 Competitive Grant Opportunities

Greater New Haven **and** Valley-based organizations

Name	Deadline
Responsive Grants – General Operating Support	February 24, 2022, 5 p.m.
Animal Shelter Grants	Ongoing
Racial Equity + Creative Healing Through the Arts	application opens Feb 1; due May 2
BIPOC-led Leadership Cohort	application opens April 4; due June 6
Consultant Support Program	Ongoing

# 2022 Competitive Grant Opportunities

## Greater New Haven-based organizations only

Name	Deadline
Small Grants	Ongoing
Sponsorships	Ongoing
The Quinnipiac River Fund	January 21
Neighborhood Leadership Program	January 19

## Valley-based organizations only

Name	Deadline
Valley Community Grants	March 4, 2022, 5 p.m.
Valley Sponsorships	Ongoing
Valley Needs and Opportunities Grants	Ongoing
COVID-19 Response and Recovery Fund	Ongoing

# Responsive Grants

## General Operating Support (GOS)



To further the general mission and work of an organization, rather than for a specific purpose or project

- Applicants must have a published giveGreater.org<sup>®</sup> profile
- An organization cannot apply if it has a current GOS grant that extends beyond 2022
- Average grant size is between \$20K-\$35K per year
- Application link on websites
- 1, 2 and 3 year grants awarded
- Awards made in July



# Grants for Racial Equity + Creative Healing Through the Arts

- Support Creative and Equitable Recovery in our region
- Available to arts organizations and organizations with a history of arts programming
- Projects that break down racism, support learning for youth and provide opportunities for collective mourning, comfort and healing
- Applications open February 1; deadline to apply May 2, 2022
- Panel of artists to review; decisions by June/July

# BIPOC-led Cohort for Nonprofit Leadership

- Two year program in leadership development for emerging leaders who are people of color
- Application focused on BIPOC leader, not organization
- Flexible funding up to \$15,000 per year/two years

# Consultant Support Program

- Short-term project for building capacity including work in diversity, equity, inclusion and belonging
- Can cover consultant's time and some other expenses
- One time in 2022
- Contact Jackie Downing ([jdowning@cfgnh.org](mailto:jdowning@cfgnh.org)) or Valerie Knight-DiGangi ([vdigangi@valleyfoundation.org](mailto:vdigangi@valleyfoundation.org)) for information

# Greater New Haven Small Grants



- For a specific new or existing program
- Three types of applications: GOS, Project and Capacity Building
- Up to \$15K; one year only; rolling applications
- 6-8 week turnaround
- Contact [dcanning@cfgnh.org](mailto:dcanning@cfgnh.org) for application



# Sponsorships

## Greater New Haven-based organizations

- One-day virtual or in-person fundraising events, festivals or fairs (not for conferences or multi-day programs)
- Neighborhood events
- Up to \$2,500; rolling applications
- 4 week turnaround
- Applications available on [www.cfgnh.org](http://www.cfgnh.org)

# Community Grants

## Valley-based organizations



- For civic engagement
- Available to organizations that are based in the Valley towns of Ansonia, Derby, Oxford, Seymour and Shelton, or whose majority of services are performed in these towns.
- Available to organizations with two or fewer full-time equivalent staff members
- Organizations do not have to be 501(c)3 or equivalent
- Up to \$2,500; deadline to apply: March 4, 2022
- Applications available on [www.valleyfoundation.org](http://www.valleyfoundation.org)



# Needs and Opportunities Grants

## Valley-based organizations



- For innovative and ongoing programs and emergency needs
- Available to organizations that are based in the Valley towns of Ansonia, Derby, Oxford, Seymour and Shelton, or whose majority of services are performed in these towns
- Organizations must be a 501(c)3 or equivalent, or must find a fiscal sponsor
- Up to \$10,000; rolling applications
- Applications available on [www.valleyfoundation.org](http://www.valleyfoundation.org)

# Sponsorships

## Valley-based organizations



- One-day events
- Available to organizations based in the Valley towns of Ansonia, Derby, Oxford, Seymour and Shelton, or whose majority of services are performed in these towns
- Organizations must be a 501(c)3 or equivalent, or must find a fiscal sponsor
- Up to \$2,500; rolling applications
- Applications available on [www.valleyfoundation.org](http://www.valleyfoundation.org)





# Login Screen for Online Applications

## Introducing Blackbaud



Please Sign In

Welcome to our new Online Application Site

- Please note that your log in information from our previous online application site is no longer valid.
- First time applicants, click the "Create Account" button before entering email.
- Once you have an account, please sign in using your E-mail Address and Password.

E-mail

Create Account

Password

Forgot Password?

Login



- Applicants requesting a Responsive Grant must create or update a giveGreater.org® profile as part of the application
- To complete a giveGreater.org® profile, contact Stephanie Chung at [schung@cfgnh.org](mailto:schung@cfgnh.org)

## Benefits of having a giveGreater.org® profile

### No Cost

A giveGreater.org® profile is free. There is no cost to maintain a profile and no monthly fee for online giving access

### New Donors

Nonprofits report receiving gifts from new donors







### Access to Special Trainings

Nonprofits with a published profile can participate in special workshops, such as those created to help engage donors, strengthen marketing and social media outreach and properly account for gifts received during The Great Give®.

### Multiple Uses

giveGreater.org® nonprofit organizations report using their profiles to apply for grant funding; others use it as an outreach tool or for Board/staff orientation

# Resources

General Questions	Sarah Fabish	<a href="mailto:sfabish@cfgnh.org">sfabish@cfgnh.org</a>	
General Questions Financials	Jackie Downing	<a href="mailto:jdowning@cfgnh.org">jdowning@cfgnh.org</a>	
General Questions Technical Support for Online Applications	Denise Canning	<a href="mailto:dcanning@cfgnh.org">dcanning@cfgnh.org</a>	
Reporting and evaluation questions Outcome questions	Kara Straun	<a href="mailto:kstraun@cfgnh.org">kstraun@cfgnh.org</a>	
giveGreater.org® questions	Stephanie Chung	<a href="mailto:schung@cfgnh.org">schung@cfgnh.org</a>	
Career Pathways grant opportunities questions	Yolanda Caldera-Durant	<a href="mailto:ycalderadurant@cfgnh.org">ycalderadurant@cfgnh.org</a>	
All Valley grant processes General questions	Valerie Knight-DiGangi	<a href="mailto:vdigangi@valleyfoundation.org">vdigangi@valleyfoundation.org</a>	