



#### Welcome

The Nuts & Bolts Webinar will begin in several minutes. Your presenters today are:



Jackie Downing
Senior Director of Grantmaking
and Nonprofit Support
The Community Foundation
for Greater New Haven



Valerie Knight-DiGangi
Director of Programs
The Valley Community Foundation

# Nuts & Bolts Webinar Responsive General Operating Support Grants

Tuesday, January 24, 2023 10:30 a.m. – 11:00 a.m.



#### Competitive Grant Eligibility

501(c)3 or equivalent or find a sponsor

> Majority of services in our 20-town region

Limited capital project funding available

Nondiscriminatory practices

**Grant reports** must be up-todate

> Certain projects less likely to be funded



#### **Guiding Principles for Nonprofits**

It is the belief of The Community Foundations that the best use of the community's endowment is to invest in nonprofits that display the following:

- Vision for the Community: clear goals and objectives for community impact informed by a planning process that includes input by stakeholders with lived experience
- Social & Structural Determinants of Equity: how your mission and your work contribute to improving the social and structural determinants of equity.
- Accountability: ongoing evaluation of impact
- Vision for the Organization: clear goals and objectives for how it maintain or improve its governance, management, operations and programs
- Culture of Diversity, Equity and Inclusion: policies and procedures that respect and advance diversity, equity and inclusion; members of the Board and staff reflect the community served.
- Vitality: sound practices for financial management, with a lens for sustainability

# Responsive Grant Type Capital



For capital projects like land/building acquisition, construction, renovation, physical plant improvements, equipment purchases.

- Applicants must have a published giveGreater.org® profile.
- An organization cannot apply if it has a current GOS grant that extends beyond 2023.
- The Applicant must have had active programming for at least two years.
- Grants up to \$60,000; one- or two-year grants to be awarded.
- Details on application process will follow; letter of intent will be due August 1, 2023.
- If invited to apply, grants will be considered in December.

# Responsive Grant Type General Operating Support (GOS)



Flexible funding that a nonprofit organization can use to further its mission rather than for a specific purpose or project.

- More than 50% of the population served by the organization must live in Greater New Haven and/or the Valley.
- The Applicant must have an up-to-date, published giveGreater.org® profile.
- The Applicant must have had active programming for at least two years.
- An organization cannot apply if it has a current GOS grant that extends beyond 2023.
- Grants up to \$50,000; only one-year grants to be awarded.
- Application available on <u>www.cfgnh.org</u> and <u>www.valleyfoundation.org</u>

# Responsive Grant Type Program Support for Statewide and Multi-Region Organizations



For a new or existing specific segment of an organization's work that services one or more towns in The Community Foundations' region.

- More than 50% of the population served by the organization must live outside Greater New Haven and/or the Valley.
- Applicants must have an up-to-date, published giveGreater.org<sup>®</sup> profile.
- The Applicant must have had active programming for at least two years.
- An organization cannot apply if it has a current GOS grant that extends beyond 2023.
- Grants up to \$50,000; one-year grants to be awarded.
- Application available on <u>www.cfgnh.org</u> and <u>www.valleyfoundation.org</u>

#### 2023 Review Process and Timeline

#### Responsive General Operating Support

Feb. 23

Mar. 2 July

Completed giveGreater.org® profile due 5 p.m.

Application due 5 p.m.

Funding decisions made by Boards after full review of applications



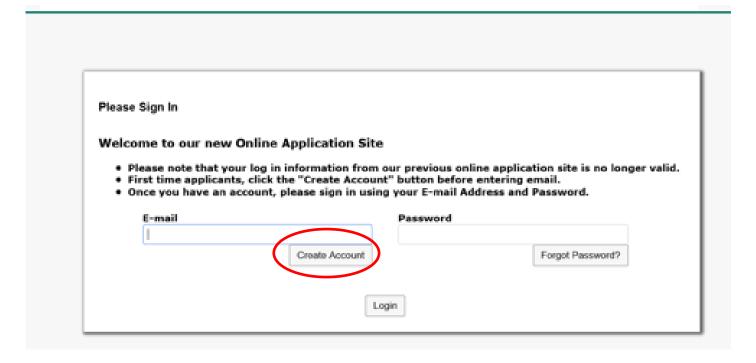


### Login Screen for Online Applications

#### **Accessing Blackbaud**







## **Organization Information**

- Organization Name
- Employer Identification Number (If you are using a fiscal sponsor, enter the EIN of the fiscal sponsor here.)
- Incorporation Date
- Street Address, City, State, Zip
- Website
- Organization's mission statement and vision statement (500 words or less)

# **Fiscal Sponsor Information**

- Organization Name
- Street Address, City, State, Zip

#### **Contacts**

Contact for Organization
 (List the CEO or Board Chair for all-volunteer organizations)

Contact for Request
 (List the person who is most familiar with the grant request)

## **Request Information**

- What is the total amount requested? (cannot exceed \$50,000)
- How did you determine the amount of this request? (<250 words)</li>

Greater New Haven Programming for Multi-regional and Statewide Organizations only

 Please provide a detailed description of your organization's programming that services one or more towns in the Community Foundations' region that would be supported by this grant. (>750 words)

# **Community Impact - GOS**

- List 1-3 outcomes that your organization will achieve during the time period of this request in terms of its impact on its target population and/or the community.
  - Outcome (<255 characters)</li>
  - What are your planned activities to achieve this outcome? (<500 words)
- Why are the above outcomes a priority for those you serve? (<500 words)</li>

# **Community Impact - GOS**

- How do you evaluate the effectiveness of your programs? (<500 words)</li>
- Based on the results of your evaluation, list 3-4 examples of how the population you serve has benefited from your programs over the last year (numbers served; behaviors changed; retention/completion rates, etc.) (<500 words)</li>

# **Organizational Impact - GOS**

- List 1-3 outcomes that your organization will achieve during the time period of this request in terms of its impact on its organizational strength.
  - Outcome (<255 characters)</li>
  - What are your planned activities to achieve this outcome? (<500 words)
- Why are the above outcomes a priority for your organization? (<500 words)</li>

#### Greater New Haven Programming for Multiregional and Statewide Organizations only

List 1-4 outcomes that your organization will achieve in terms of its impact on your target population in Greater New Haven or in terms of its impact on your organization's infrastructure to serve Greater New Haven.

- Outcome (<255 characters)</li>
- What are your planned activities to achieve this outcome? (<500 words)</li>
- Why are the above outcomes a priority for those you serve?
   (<500 words)</li>
- How do you evaluate the effectiveness of your programming?
   500 words or less.

List 3-4 examples of how the Greater New Haven population you serve has benefited from your programs over the last year (numbers served; behaviors changed; retention/completion rates, etc.)

# **Organizational Impact - GOS**

 What steps have you taken to address equity within your organization? (staff, Board and volunteers) (>500 words)

## **DEI Journey**

 How has the organization maintained, achieved or pursued greater diversity, equity, and inclusion in the following categories?

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Diversity, Equity, and Inclusion (Board)
Diversity, Equity, and Inclusion (Practices/Policies)
Diversity, Equity, and Inclusion (Programs)
Diversity, Equity, and Inclusion (Staffing)
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• In further detail describe the work achieved in each of the categories selected above. Also, if there is any work your organization has accomplished that is not reflected in the list above, please share. (<500 words)

## **Demographics**

- GOS Total number served; directly; indirectly (explain)
- Multi-region application Total number served by whole organization AND numbers served in 20-town region.
- Define your target market as specifically as possible (e.g. race, ethnicity, gender, age, varied abilities, sexual identity/orientation, geography, income status). (<500 words)</li>
- Towns Served by percentage
- Race and Ethnicity by number
- Gender Identity by number
- Age by number
- Income by number
- Explanatory paragraph tell us if you are using estimates or why you do not capture this information

#### **Financials**

- Most recently completed fiscal year income and expense figures
- Current fiscal year projected income and expense figures
- If more than a 15% difference, explain
- Other revenue sources support (%)
  - Federal Government
  - State Government
  - Local Government
  - Foundations
  - Corporations
  - Individuals
  - Investments
  - Program Fees/Earned
  - Other (List other)

#### **Financials**

- Describe the financial health of your organization.
   Please include information on your cash flow, operating reserve, endowment, available and drawn down lines of credit. (<500 words)</li>
- Describe board members' and committees' roles in fundraising and fiscal oversight. (<250 words)</li>
- If you do not receive funding from The Foundations, how will it affect your operations and your ability to serve the community? (<250 words)</li>

#### **Attachments**

#### TO UPLOAD A DOCUMENT:

Click the "choose File" or "Browse" button.
Browse to the document on your computer.
Select the document, then click OK.
You will return to this page.
Click UPLOAD to complete the process.

- 1. Operating budget for current fiscal year (income/expense) GOS Multi-region income and expense budget for Greater New Haven region programs only
- 2. Projected operating budget for the **first** fiscal year for which funds are requested (including the amount of this general operating support request) *Multi-region income* and *expense* budget for *Greater New Haven region* programs only
- 3. Current strategic plan (optional)

#### **Certification**

giveGreater.org® checklist



- Applicants requesting a Responsive Grant must create or update a giveGreater.org® profile as part of the application
- A giveGreater.org® profile is different from a profile for The Great Give
- Deadline to make changes to an existing profile, or to complete a new profile for this grant is February 23
- To open a profile, go to <u>www.giveGreater.org</u> and click on the "Open a Profile" link in the gray bar
- Be sure to click "submit" with changes and new profiles
- Questions? Contact Stephanie Chung at <u>schung@cfgnh.org</u>

# Reporting Grant Progress Conditions

The following are conditions of all responsive grants:

- Submission of an annual report on the progress made toward outcomes
- Updates to a grant recipient's existing giveGreater.org® profile
- Subsequent years of funding are conditional based on performance and progress toward stated outcomes



Resources		
General Questions	Jackie Downing	jdowning@cfgnh.org
General Questions Technical Support for Online Applications	Logan Roddy	lroddy@cfgnh.org
Reporting and Evaluation Questions Outcome Questions	Kara Straun	kstraun@cfgnh.org
Sponsorship and giveGreater.org® Questions	Stephanie Chung	schung@cfgnh.org
Animal Shelter Grants	Luis Rodriguez	lrodriguez@cfgnh.org
All Valley Grant Processes General Questions	Valerie Knight-DiGangi	vdigangi@valleyfoundation.org

## Questions?

# Thank you!