

COMMUNITY FOUNDATION FOR GREATER NEW HAVEN
MISSION AND VISION WORKSHOP, January 26, 2026
MISSION AND VISION STATEMENT PAIRS

MISSION What you do, for whom, with what benefit	VISION How the world will be different, due in part to your contribution; the impact you will help make
1. To inspire, support, inform, listen to and collaborate with the people and organizations of Greater New Haven to build an ever more connected, inclusive, equitable and philanthropic community.	A community of expanding opportunity in which all people share a sense of common destiny and have the support and connections needed to build successful lives.
2. To develop, sustain, and advocate for affordable housing in our town.	A diverse community with quality, affordable housing for current and future residents of modest means
3. To champion and serve older adults and individuals with disabilities so that they remain independent and engaged within their communities.	A society that values older adults and people with disabilities
4. To provide meals to the community and support basic human needs.	A well-nourished community
5. To assist those struggling with food insecurity to obtain essential life needs.	A region free of food insecurity
6. To rally our diverse city to embrace and champion its historic places and spaces.	All New Haveners will treat their historic places and spaces as irreplaceable assets
7. To accelerate the just and sustainable transformation of the built environment.	An equitable built environment that helps to heal people, communities, and planet
8. To build, promote, and support our town's arts and creative community.	Our town will be a vibrant, artistic, and economically robust community
9. To advance communities across the state to establish and maintain vibrant Main Streets.	All communities will have access to thriving hubs of community life that are resilient, sustainable, and inclusive, and where commerce, art and culture, entertainment, and civic engagement coincide
10. To provide the highest-quality compassionate care, senior living, and services that promote wellness for older adults in greater New Haven.	The human right to age with dignity and quality of life in a thriving and caring community



11. To support and empower women and all families during challenging life transitions.	Communities where women and all families are free from violence and harassment, are economically and emotionally secure, and have access to equitable opportunities
12. To drive sustainable environmental practices in the meetings and events industry.	Our metro area will be the greenest region in the United States for meetings and events.
13. To be the voice of the architectural profession, empowering our members to lead in service to society.	A more equitable, humane, inspiring, resilient built environment
14. Producing boundary-breaking theatre with and for our many kaleidoscopic communities.	Theater for everyone
15. To promote health and quality of life by preventing and controlling disease, injury, and disability.	Healthy people in a healthy world.
16. To spread ideas.	Change attitudes, lives and, ultimately, the world.
17. To offer a wide range of well-designed, functional home furnishing products at prices so low that as many people as possible will be able to afford them.	A better everyday life for many people
18. To propel higher education to increase the number and advance the prominence of diverse communities of women in engineering	50/50 by 2050



NOTES

Your mission components (what you do, for whom, with what benefit; not “how”):	Your vision:
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Some energetic mission verbs:

Drive	Serve	Magnify	Pioneer
Propel	Inspire	Advocate	Mobilize
Accelerate	Excite	Reveal	Unite
Build	Rally	Ignite	Promote
Advance	Champion	Guide	
Lead	Forge	Plant	
Nurture	Create	Produce	

