



Welcome!

The Grantseeker Information Webinar will begin in several minutes. Your presenters today are:



Logan Roddy
Grants Manager
The Community Foundation
for Greater New Haven



Jackie Downing
Senior Director of Grantmaking
and Nonprofit Support
The Community Foundation
for Greater New Haven



Valerie Knight-DiGangi
Director of Programs
Valley Community Foundation



Stephanie Chung
Nonprofit Support and
Grants Manager
The Community Foundation
for Greater New Haven

Grantseeker Information Webinar

Wednesday, January 15, 2025 10:00 a.m. – 11:30 a.m.



Having trouble hearing us?

If you are having trouble with the audio portion of the Webinar, you can phone-in instead of using the speakers on your computer.



Dial: 1-646-876-9923

Webinar ID: 814 7127 9948

The COMMUNITY Foundation for Greater New Haven



Valley towns (shaded in gray) are served by the Valley Community Foundation

Competitive Grant Eligibility

 501(c)3 or equivalent or have a fiscal sponsor

Significant services in our 20-town region

Limited capital project funding available

 Practices that advance equity Grant reports must be up-to-date

Some projects will not be considered



Competitive Grant Eligibility

Unless otherwise noted by a specific grant program, these projects do not receive consideration:

- Activities that include the practice or promulgation of any faith or ideology
- Endowment campaigns
- Previously incurred expenses
- Funding deficits
- Sports groups/leagues that do not provide academic and/or other social supports
- Organizations that have a fiscal sponsor that is outside the TCF region and do not have a local Advisory Board or Board of Directors
- LLCs with a nonprofit fiscal sponsor
- Nonprofits closely affiliated with a for-profit business that offers similar programs and/or shares leadership
- PTSOs, PTOs, PTAs, Sport/Club booster clubs of PK-12 academic programs

NHE3 Small Business Grants



FOR-PROFIT BUSINESSES ONLY

- Registered CT businesses with
 - at least one year record of sales
 - managed with a formal digital bookkeeping system
 - some restrictions apply
 - must have a DRS letter and Certificate of Legal Existence showing that you are up to date on taxes and have paid your annual fee with the State of the CT

Link to more info on the Small Business Grant Program: https://www.e3connector.com/decd-small-business-grant

2025 Competitive Grant Opportunities

Greater New Haven and Valley-based organizations

Name	Purpose	Deadline
Nonprofit Animal Shelter Grants	Flexible funding; up to \$10,000	Ongoing
Consultant Support Program	Short-term project for building capacity; one time per year.	Ongoing
Community Fund for Women & Girls	Pathways to Economic Security for Women	Application open March 3, 2025; due March 31, 2025, 5:00 p.m.
Nonprofit Management Program for Emerging Leaders of Color	Two-year executive leadership program designed for middle-management nonprofit staff who are people of color, offered in partnership with UCONN	Application open April 7, 2025; due June 6, 2025, 5:00 p.m.
Basic Needs Fund	For basic materials needs support	Application open Sept. 8, 2025; due Oct. 6, 2025, 5:00 p.m.

2025 Competitive Grant Opportunities

Greater New Haven and Valley-based organizations

Name	Purpose	Deadline
Responsive Grants - General Operating Support (GOS); (Org based in 20-town region and >75% of population served living inside 20-town region)	Flexible funding; up to \$50,000	Application due: March 12, 2025, 5:00 p.m. giveGreater profile due: March 19, 2025, 5:00 p.m.
Responsive Grants - Statewide or Multi-Region Program support for GNH area programming (>75% of population served living outside 20- town region)	Flexible funding; up to \$50,000	Application due: March 12, 2025, 5:00 p.m. giveGreater profile due: March 19, 2025 5:00 p.m.

Responsive Grantmaking in 2025

- ✓ Responsive Grants are for one, two or three years
- ✓ Maximum request is \$50,000 per year.
- ✓ Organizations can apply for either a TCF Small Grant OR a Responsive Grant – not both. Valley orgs can apply for Needs & Opportunities and Responsive.

Responsive Grant Type General Operating Support (GOS)



Flexible funding that a nonprofit organization can use to further its mission rather than for a specific purpose or project.

- More than 75% of the population served by the organization must live in Greater New Haven and/or the Valley.
- The Applicant must have an up-to-date, published giveGreater.org® profile.
- The Applicant must have had active programming for at least three years.
- The Applicant must have a current operating budget of \$100,000 or more.
- An organization cannot apply if it has a current GOS grant that extends beyond 2025.
- Grants up to \$50,000; one-, two- and three-year grants to be awarded.
- Application available on <u>www.cfgnh.org</u> and <u>www.valleyfoundation.org</u>

Responsive Grant Type Program Support for Statewide and Multi-Region Organizations



For a new or existing specific segment of an organization's work that services one or more towns in The Community Foundations' region.

- More than 25% of the population served by the organization must live outside Greater New Haven and/or the Valley.
- Applicants must have an up-to-date, published giveGreater.org[®] profile.
- The Applicant must have had active programming for at least three years.
- The Applicant must have a current operating budget of \$100,000 or more.
- An organization cannot apply if it has a current GOS grant that extends beyond 2025.
- Grants up to \$50,000; one-, two- and three-year grants to be awarded.
- Application available on <u>www.cfgnh.org</u> and <u>www.valleyfoundation.org</u>

2024 Review Process and Timeline

Responsive General Operating Support

Mar. 12

Mar. 19 July 17

Application due 5 p.m.

giveGreater.org® profile due 5 p.m.

Funding decisions made by Boards after full review of applications





Animal Shelter Grants



- Funding for any nonprofit animal shelter serving Greater New Haven.
- Up to \$10,000 per year; rolling applications.
- Can apply for Responsive Grant, a Small Grant or Animal Shelter Grant but not more than one.
- 8-week turnaround.
- Applications available on www.cfgnh.org and www.valleyfoundation.org

Nonprofit Management Cohort for Emerging Leaders of Color



- Leadership development for emerging leaders of color.
- Flexible funding \$10,000 per year/two years.
- Applications opening April 7, 2025; Deadline to apply June 6, 2025.
- Applicant is program participant, NOT organization.
- Application will be available on www.cfgnh.org and www.valleyfoundation.org

Consultant Support Program

- Short-term project for building capacity, providing wellness and mental health support for staff, or Board/staff work on diversity, equity, inclusion & belonging.
- Can cover consultant's time and some other expenses.
- One time in 2025.
- For information, contact:
 - Allison Abramson, aabramson@cfgnh.org
 - Stephanie Chung, schung@cfgnh.org
 - Valerie Knight-DiGangi, vdigangi@valleyfoundation.org



2025 Competitive Grant Opportunities

Greater New Haven-based organizations only

Name	Purpose	Deadline	Eligibility
Small Grants - Program - Capacity Building - General Operating Support	For direct service programs, infrastructure improvement or flexible funding; time sensitive requests; one year only	Open until March 17, 2025 at 5:00 p.m. and will re-open on August 1, 2025	- Operating budget <\$2M Orgs with budget: <\$40K – Up to \$5K and consultant support >\$40K Up to \$15K
Sponsorships	One-day, in-person or virtual fundraising events or neighborhood/community events	Ongoing	All
The Quinnipiac River Fund	For projects that protect and conserve the Quinnipiac River	January 27, 2025 5:00 p.m.	All working on the watershed
Neighborhood Leadership Program	FOR INDIVIDUALS in East Haven, Hamden, New Haven, West Haven: Leadership development; flexible funding	Q4	TBD

Small Grant Process



- Available to organizations with annual operating budgets less than \$2M.
- Orgs with operating budget <\$40K apply for up to \$5K and consultant support
- Orgs with operating budget >\$40K apply for up to \$15K per year.
- Organizations can only apply every other year.
- Three types: Program, Capacity Building, and General Operating Support.
- Two application rounds: Current deadline is March 17; will re-open on August 1st.
- 8-10 week turnaround. Applications are viewed at first-come, first-served basis.
- Contact Logan Roddy <u>lroddy@cfgnh.org</u> for application.

Small Grant Types



- Capacity Building: For short-term financial assistance to build the infrastructure of an organization for long term success. Includes small capital requests.
- Program Support: Grant made for a specific new or existing program.
- General Operating Support: Flexible funding to further the general mission and work of an organization, rather than for a specific purpose or program
- Contact Logan Roddy <u>Iroddy@cfgnh.org</u> for application.

Sponsorships Greater New Haven-based organizations



- One-day fundraising events; virtual or in-person.
- Neighborhood events.
- Up to \$2,000; rolling applications.
- 4-week turnaround. Apply 60 days before the date of your event.
- Applications available on <u>www.cfgnh.org</u>



2025 Competitive Grant Opportunities

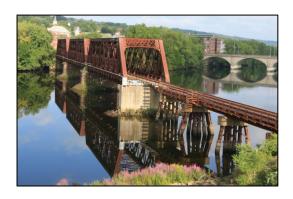
Valley-based organizations only

Name	Purpose	Deadline	Eligibility
Valley Community Grants	Civic engagement efforts	March 7, 2025, 5:00 p.m.	2 or fewer FTE staff members
Valley Sponsorships	Events, fairs	Ongoing	All
Valley Needs and Opportunities Grants	Innovative programs and emergency needs	Open until March 31, 2025 at 5:00 p.m. and will re-open on August 1, 2025	All orgs; Up to \$10,000

Community Grants Valley-based organizations

- For civic engagement.
- Available to organizations that are based in the Valley towns of Ansonia, Derby, Oxford, Seymour and Shelton, or whose majority of services are performed in these towns.





- Available to organizations with two or fewer full-time equivalent staff members.
- Organizations do not have to be 501(c)3 or equivalent.
- Up to \$2,500; deadline to apply: March 7, 2025; awards in May.
- Applications available on <u>www.valleyfoundation.org</u>

Sponsorships Valley-based organizations



- One-day events.
- Available to organizations based in the Valley towns of Ansonia, Derby, Oxford, Seymour and/or Shelton, or whose majority of services are performed in these towns.



- Organizations must be a 501(c)3 or equivalent or must have a fiscal sponsor.
- Up to \$2,500; rolling applications.
- Applications available on <u>www.valleyfoundation.org</u>

Needs and Opportunities Grants

Valley-based organizations

- For innovative and ongoing programs and emergency needs.
- Available to organizations that are based in the Valley towns of Ansonia, Derby, Oxford, Seymour and/or Shelton, or whose majority of services are performed in these towns.





- Organizations must be a 501(c)3 or equivalent or must have a fiscal sponsor.
- Up to \$10,000; applications will close March 31 and re-open August 1.
- Applications available on <u>www.valleyfoundation.org</u>

3 Steps Before You Apply



Do your research.



Identify collaborators and partners.



Structure your program and request.

Grantmaking in 2025 – What is the right application for your organization?

- Deadline vs. rolling
- Eligibility criteria
- Level of funding needed
- Type of funding needed
- When funding is needed

Application Technical Assistance Series

Hone Your Mission and Vision Statements, and Elevator Pitch Monday, February 10 - Recommended for all

Creating Outcomes and Outcome Measures
Wednesday, February 12 - Recommended for all

Prepare Your Budget

Friday, February 14 - Recommended for small organizations and statewide/multi-region

All sessions at 12:00 p.m. – 1:00 p.m. All sessions are virtual and will be recorded and posted.

Register for upcoming workshops:

https://capacitybuilding2013.kimbia.com/grantwritingsupport2025 Registration is open now.

Login Screen for Online Applications Blackbaud

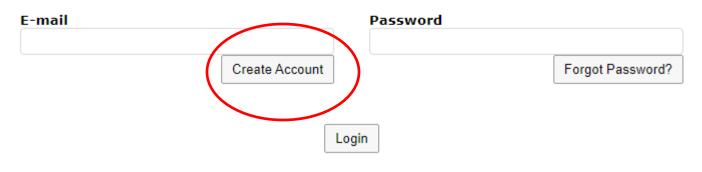




Please Sign In

Welcome to our Online Application Site

- If you are a first time applicant, click the "Create Account" button before entering email.
- If you have an account, please sign in using your e-mail address and your password.
- If you have an account, but can't remember your password, enter your email address and click the "Forgot Password?" button.





- Applicants requesting a Responsive Grant must create or update a giveGreater.org® profile as part of the application by March 19.
- To complete a giveGreater.org[®] profile, contact Stephanie Chung at schung@cfgnh.org.
- A giveGreater.org® profile is different than a Great Give profile.
- If your organization has an active www.giveGreater.org® profile that is viewable to the public, the expiration date must be March 31, 2025 or later. If the date is before March 31, 2025, it must be updated.

Benefits of having a giveGreater.org profile

No Cost

A giveGreater.org® profile is free. There is no cost to maintain a profile and no monthly fee for online giving access.

New Donors

Nonprofits report receiving gifts from new donors.

Access to Special Trainings

Nonprofits with a published profile can participate in special workshops, such as those created to help engage donors, strengthen marketing and social media outreach and properly account for gifts received during The Great Give®.

Multiple Uses

giveGreater.org® nonprofit organizations report using their profiles to apply for grant funding; others use it as an outreach tool or for Board/staff orientation.



A 36-hour, online-giving event to support local nonprofits

An opportunity to attract new donors and win thousands of dollars in matching funds and prizes for your organization. Be sure your nonprofit is registered to participate at TheGreatGive.org

Reporting Grant Progress Conditions

The following are conditions of all responsive grants:



- Submission of an annual report on the progress made toward outcomes.
- Updates to a grant recipient's existing giveGreater.org® profile if applicable.



 NEW!!!! Help with reporting at https://www.cfgnh.org/strengthening-nonprofits/grant-reporting-faqs

Resources **General Questions** Jackie jdowning@cfgnh.org **Downing General Questions** Logan Roddy lroddy@cfgnh.org **Technical Support for Online Applications Small Grants** Kara Straun kstraun@cfgnh.org **Outcomes and Evaluation Questions** Hannah Elias **Reporting Questions** grantreporting@cfgnh.org Luis Rodriguez Sponsorship and giveGreater.org® Stephanie Chung schung@cfgnh.org Questions **Animal Shelter Grants** Luis Rodriguez lrodriguez@cfgnh.org





vdigangi@valleyfoundation.org

Questions?

Thank you!

in partnership with

VALLEY COMMUNITY

